

Managing Financial Risks -The Insurance Industry

International Monetary Fund Economic Forum

June 30, 2004

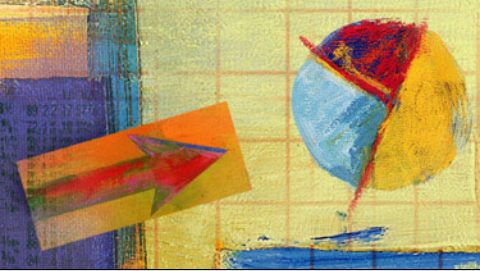
Grace Osborne, CPA

Director, Standard & Poor's

The background is a complex abstract composition. It features a grid of numbers and percentages, some of which are highlighted in red. There are two pie charts: one at the top right and another at the bottom right. Two arrows, one pointing right and one pointing left, are positioned on the left side. The overall color palette is dominated by blues, greens, and yellows, with a dark red header bar at the top.

Presentation Overview

- Standard & Poor's Rating Process
- Health of Life Insurance Industry
- Tools Used to Assess Risk
- Challenges Ahead



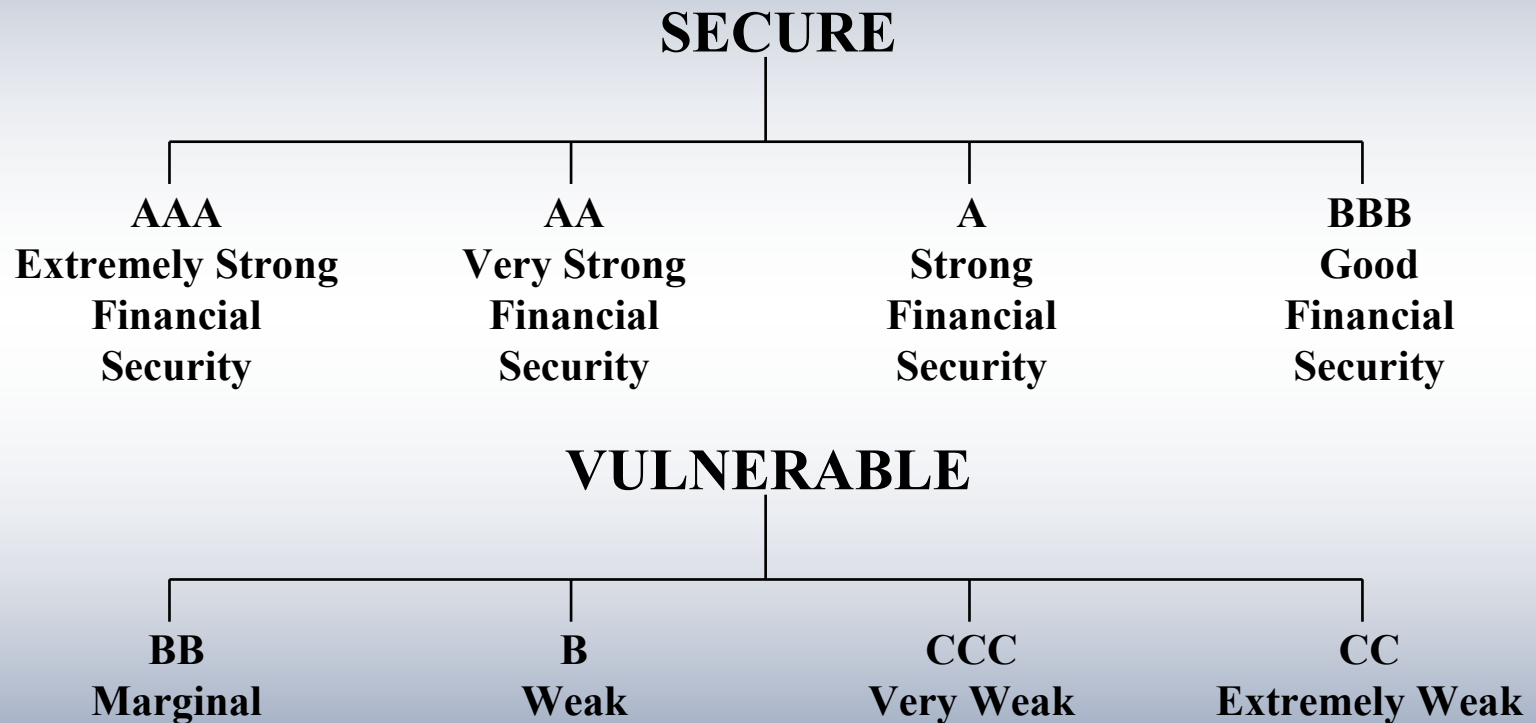
A Key Decision-making Tool for a Wide Audience

A Standard & Poor's rating is considered to be the global benchmark opinion of an insurer's financial strength

- **Buyers of insurance, including consumers, risk managers, and employee benefits managers utilize the ratings to choose coverage**
- **Insurance brokers and agents use the ratings to help them meet professional “due diligence” standards, as an impartial opinion in their marketing efforts, and as a part of their disclosure requirements**
- **Investors and banks look to our ratings in their credit evaluations**
- **Regulators rely on them as an objective tool for effective industry monitoring**

We are an open organization, happy to engage in dialogue about our methodology and models

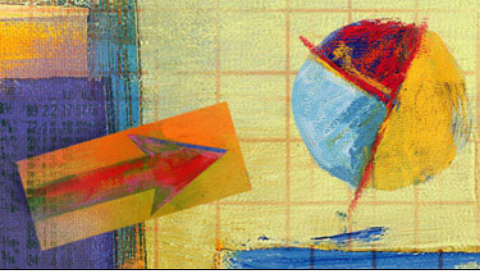
Rating Definitions





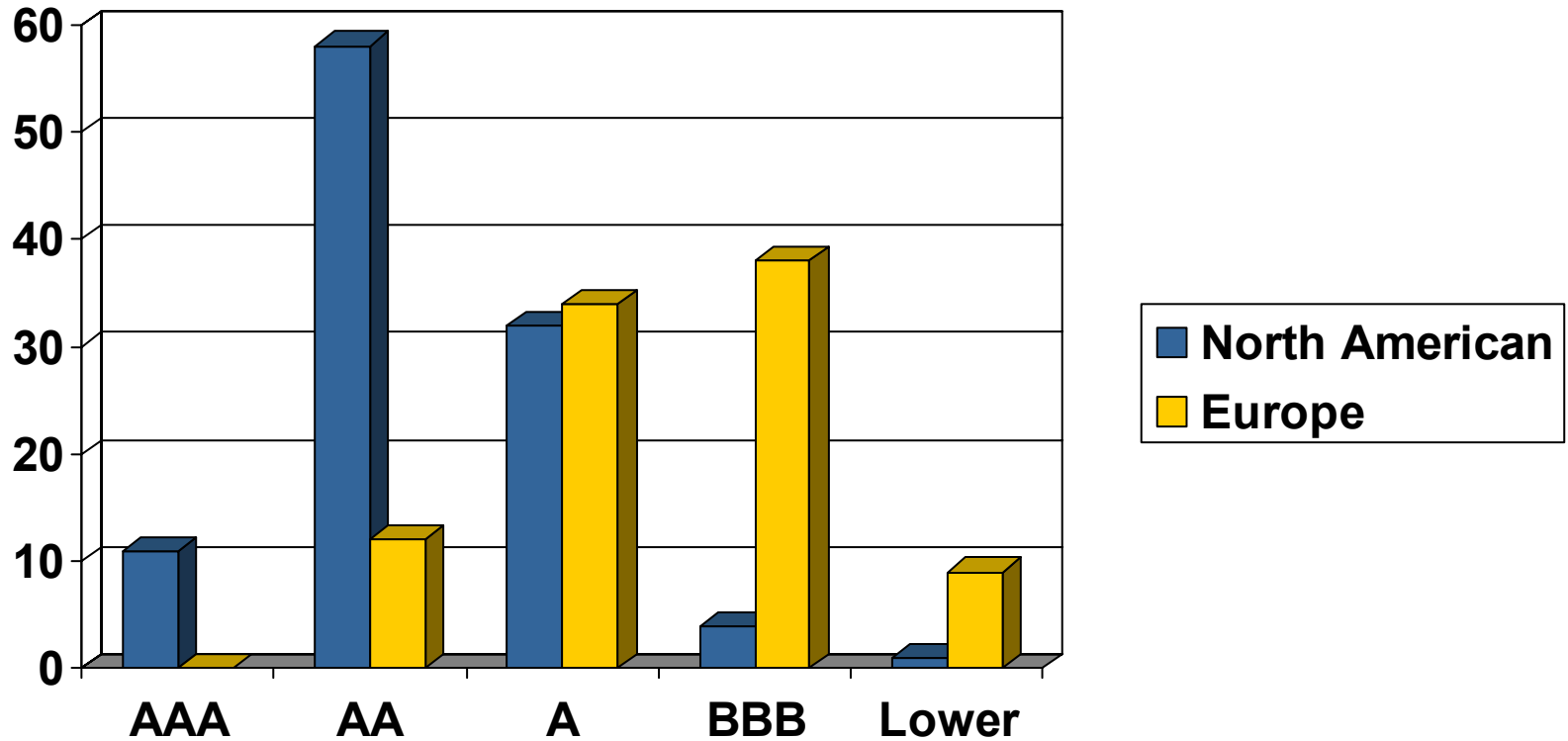
Insurance Company Rating Factors of Financial Strength

- 1. Competitive position**
- 2. Management & corporate strategy**
- 3. Operating performance**
- 4. Investment analysis**
- 5. Capital & reserve adequacy**
- 6. Liquidity / financial flexibility**



Rating Distribution of Life Insurance Cos

Ratings as of June 25, 2004



The background of the slide is an abstract collage. It features a grid of financial data points in various colors (blue, green, yellow, red). A pie chart is visible in the upper left quadrant, divided into blue, yellow, and red segments. Two arrows, one pointing right and one pointing left, are positioned horizontally across the middle. The overall aesthetic is that of a financial dashboard or data visualization.

Life Industry Strengths

- **Strong, Recovering Capitalization**
- **Benign Credit Trends and Improved Asset Quality**
- **Gradually Rising Interest Rates**
- **Improved Operating Efficiency**
- **Lessons Learned From Past Economic Stress**



Life Industry Challenges

- **Tight Credit Spreads**
- **Uncertain Interest Rate Outlook**
- **Flat Equity Markets**
- **Increasing Product Risk with Reduced Reinsurance Capacity**
- **Increasing Regulatory Burden**
- **Evolving International Financial Reporting Standards**



Mid-2004 North American Life Sector Outlook

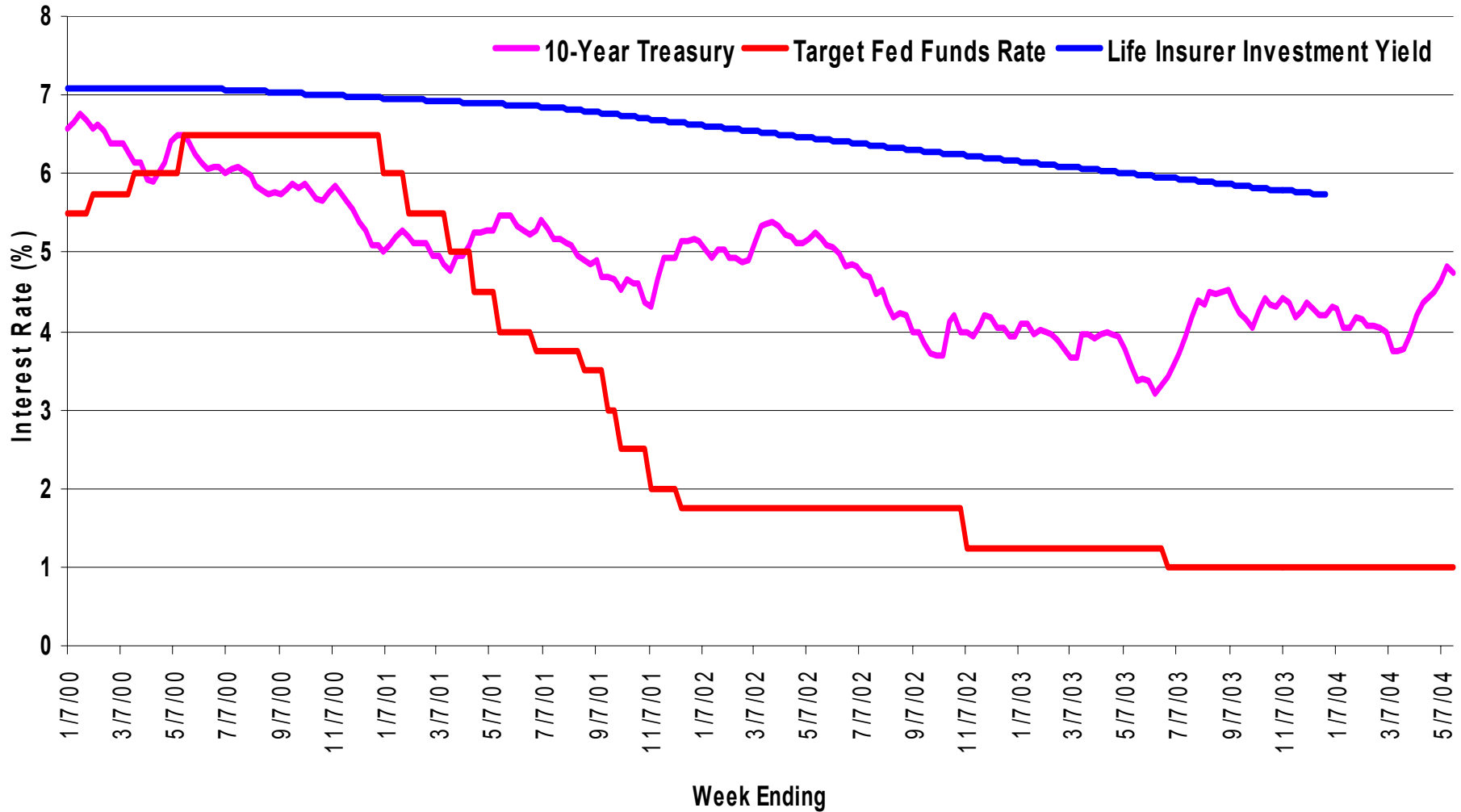
The outlook for the remainder of 2004 is
Stable ...but cautious.

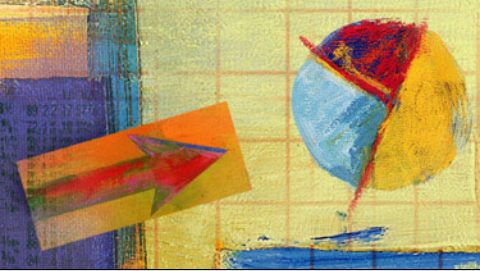
Following nearly two years with a negative outlook, various factors have improved.

- *Few rating movements are expected over the remainder of the year, with downgrades slightly outpacing upgrades*
- *Most downgrades will be for company-specific reasons, not macro issues*
- *Economic stresses have subsided, but material risk remains*

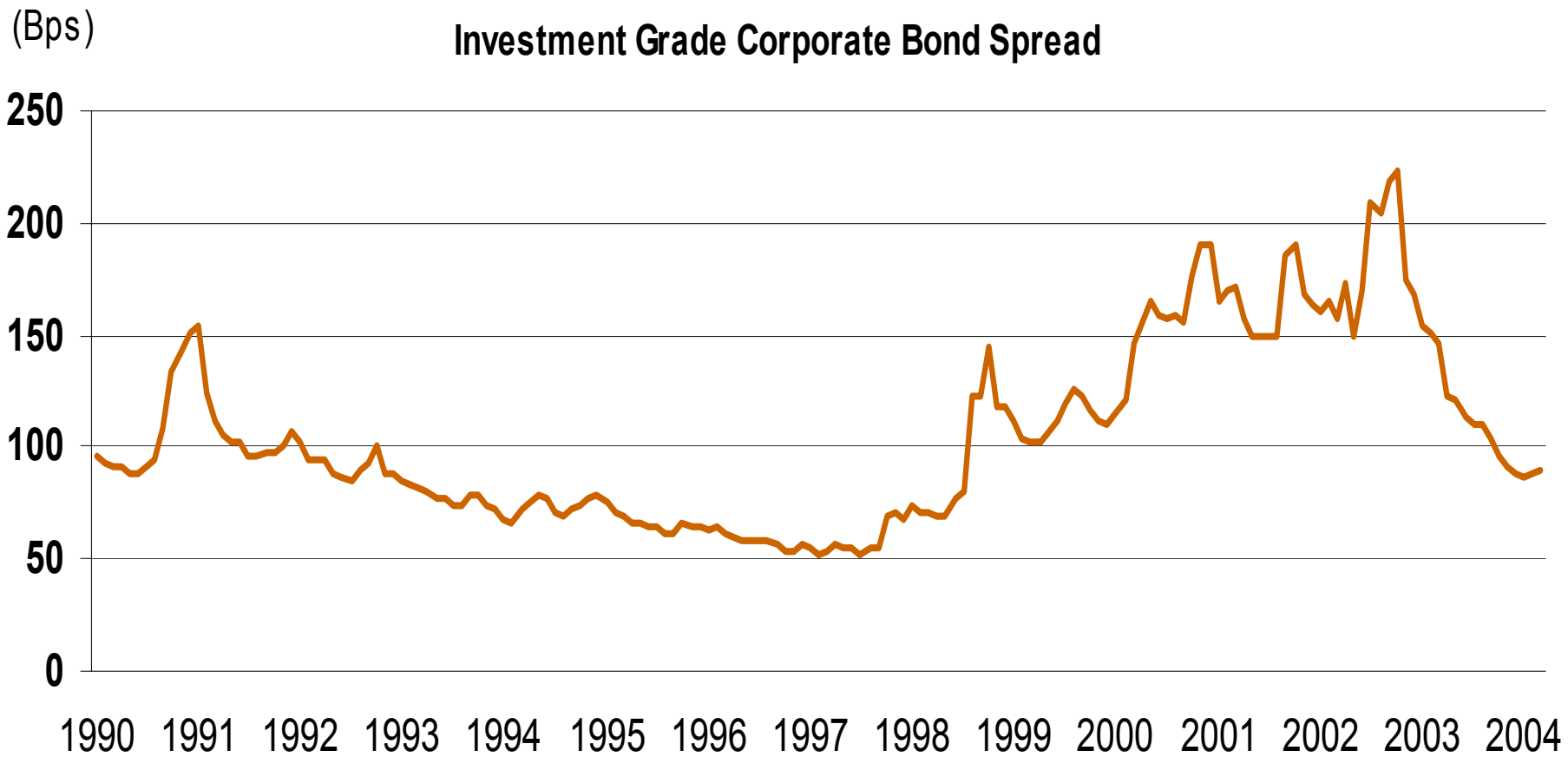


Falling Investment Yields





Corporate Bond Spreads are Tight ...But May Have More Room to Fall



Bps--Basis points. Sources: Standard & Poor's Global Fixed Income Research; monthly data



Rising Interest Rates: 1994 Revisited?

Will there be another 3% rise in rates over less than 12 months?

- Fed has given ample warning of impending rise in rates, intention to move gradually – much of the rise is already priced into Treasury rates
- Credit conditions continue to improve – unlike 1994 credit crunch as banks unwound positions
- Lower absolute level of rates dampens impact on borrowing costs

S&P Economic Forecast:

31 Dec 2004

31 Dec 2005

Fed Funds

1.5%

4%

10-year Treasury

4.75%

6%



Rising Interest Rates: Implications for the Industry

- Near-term reduction in pressure on spread income
- Projected gradual rise in rates should have limited adverse impact
- Unexpectedly sharp rise still a concern
- Rising annuity surrenders – will companies retain spread discipline?
- Some companies have extended asset duration to enhance yield in the low rate environment – *These companies are the most at-risk*

In an uncertain rate environment, attention to asset-liability risk management is vital to maintaining financial health!

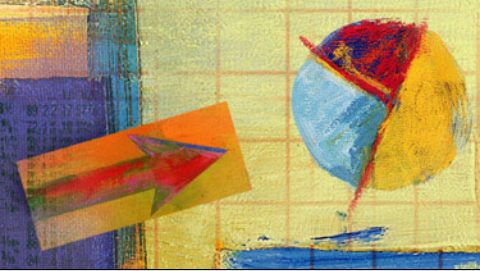


Standard & Poor's Life Capital Adequacy Ratio (CAR)

Numerator: Total Adjusted Capital less Asset-related risk charges less credit-related risk charges

Denominator: Pricing risk plus Interest rate risk plus Other business risk

| <u>Assessment of capital adequacy</u> | <u>CAR %</u> |
|---------------------------------------|----------------|
| Marginal | Below 100% |
| Good | 100%-124% |
| Strong | 125%-149% |
| Very Strong | 150%-174% |
| Extremely Strong | 175% and above |



Additional Tools for Refining Capital Allocations

- Customized analysis of hedge fund of fund risks including a tailored asset risk charge that replaces the generic charge.**
- Underwriting large excess of loss property catastrophe exposures warrants a separate risk adjusted capital charge.**
- Enhanced analytical tool to evaluate insurance financial product companies' (FPC) risks.**
- New application of FPC model to size the expected risk-based capital adequacy for very discrete portfolios of spread-lending products; some of which, such as annuity contracts, had insurance features.**



Quality of Capital is another Important Consideration

Models offer important insights into the level of capital adequacy at a point in time.

However, qualitative measurements will also be incorporated into the overall evaluation of capital strength in relation to the business risks.



Product Risk: On the Rise

Variable Annuity Risk – Ratcheting Up Again

- New types of living benefits (GMAB/GMWB) bringing new risk
- Improved use of hedging – but not universal
- Policyholder utilization – how can you hedge what you don't know?

Universal Life Secondary “No-Lapse” Guarantees

- Pricing is increasingly aggressive, product design is complex
- Companies avoiding “AXXX” statutory reserves
- Impact of future mortality improvements, interest rates?

In both cases, reinsurance is unavailable to help, meaning today's new products maybe tomorrow's major headaches!



Life Reinsurance Market

1997 Rankings

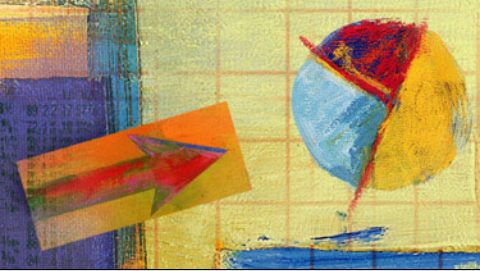
1. Security Life
2. Transamerica Re
3. Lincoln Re
4. RGA
5. Swiss Re
6. Life Re
7. Phoenix Home
8. Allianz
9. AUL
10. ERC
11. BMA
12. Munich

2003 Rankings

1. Swiss Re (*Life Re, Lincoln Re, Cigna Re*)
2. RGA (*Allianz Life Re*)
3. ING Re (*Security Life, Reliastar*)
4. Transamerica Re
5. Munich Re (*CNA*)
6. Scottish Re (*parts of ERC, Phoenix Home, AUL*)
7. Generali Life Re (*BMA*)
8. SCOR Life Re (*Partner Re*)

Now 90% of the market covered by only 8 Companies

Source: SOA survey conducted by Munich Re, based on recurring premium business assumed



Life Reinsurer Consolidation

Implications for Primary Companies

- **Reinsurance rates had consistently fallen for a decade – now level to rising**
- **Assembling a diversified panel is increasingly difficult**
May have to compromise, accepting lower financial strength ratings or higher prices
- **Harder to find adequate capacity**
Especially true for jumbo cases, and some financial reinsurance
- **Some sub-sectors have only one to three competitors => rates are high**
Catastrophe, group, long-term care, accident & health
- **Capital markets are an alternative for larger companies**
Securitization of term insurance and UL reserves; embedded value securitization



Consolidation

More disciplined approach to M&A

- Fewer whole companies – more lines of business
- Sellers deciding to jettison non-strategic lines, focus on core
- Buyers add scale in select businesses, leave undesirable lines behind

Ratings impact:

- As companies acquire to add scale in the areas they know without picking up as many potential problems, M&A is likely to be short-term neutral and in some cases long-term positive to acquirers
- Longer term, M&A is likely to be negative for those who stay on the outside – small players without competitive advantage who are squeezed by larger, more efficient competitors



Regulatory Risks

Challenges Abound

- **Tax**

- Threats to the Tax Advantages of Life Insurance Products

- **Oversight**

- New York AG, SEC, and NASD Increasingly Active

- **Sarbanes-Oxley**

- Expensive Compliance Burden May be Extended to All Insurers

- **Accounting**

- New Challenges Every Quarter Bring Volatility and Confusion

- + More Consistent Accounting Standards and Increased Disclosure Will Enhance Comparative Analysis of Financial Performance Globally.