



Leveraging Data on Financial Access:

Women's Financial Inclusion Data Partnership

Stephanie Oula, Program Officer, Data2X

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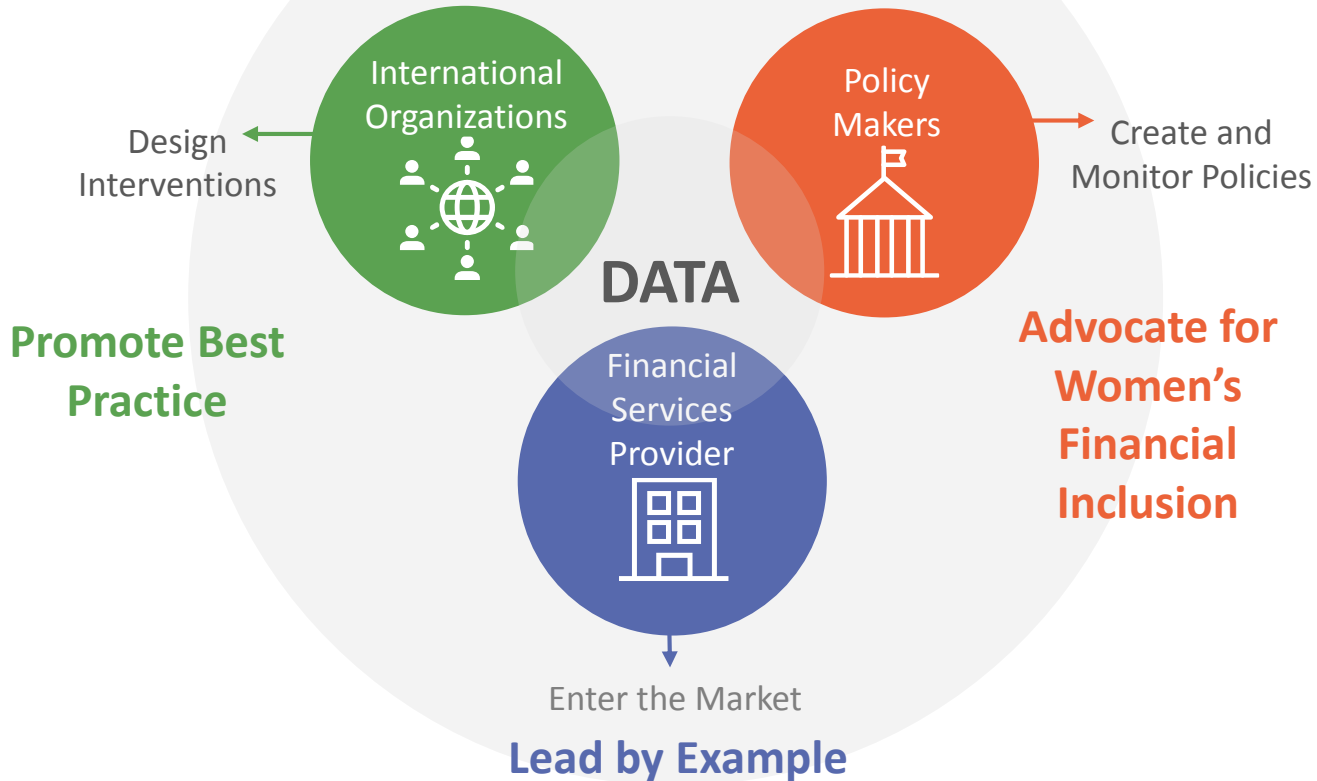
Benefits of Women's Financial Inclusion



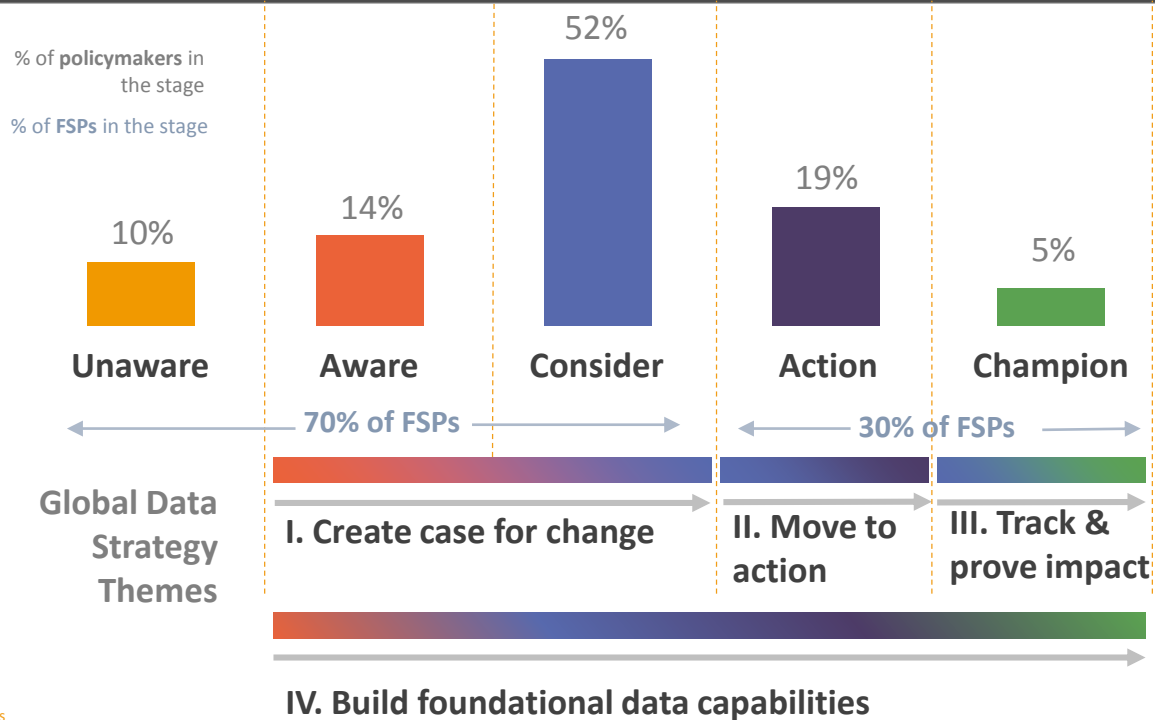
The Women's Financial Inclusion Data Partnership (WFID)



Why is data important?



Where will data have the most impact?



SOURCE: Internal and external expert interviews

Polymakers: What data should we focus on?

IV. Build foundational data capabilities

Polymakers
Data Use Case

I. Create case for change

- Level of WFI gap – national, global

II. Move to action

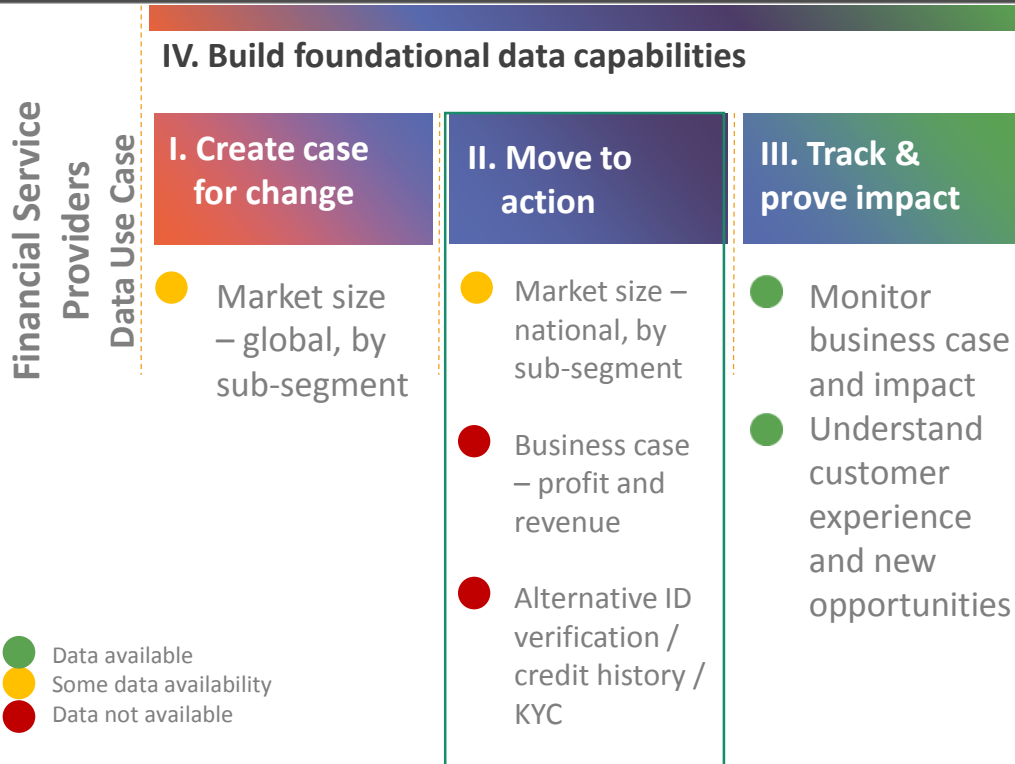
- Level of WFI gap – by sub-segment
- Link evidence to policy-making
- Link to policymakers' objectives (macro-economic and development)

III. Track & prove impact

- Monitor gap closure
- Determine benefit – economic and social

- Data available
- Some data availability
- Data not available

Financial service providers: What data should we focus on?



Advocacy Activities

- 1 Identify champions who speak out about importance of women's financial inclusion and data
- 2 Promote adoption of harmonized standards for financial inclusion data
- 3 Convene data producers, FSPs, and regulators to talk about data needs, country experiences, and how the public and private sector can work together
- 4 Develop and share knowledge products and case studies that demonstrate feasibility and best practices

