

TAX ADMINISTRATION ISSUES

Use of Technology in Tax Administration

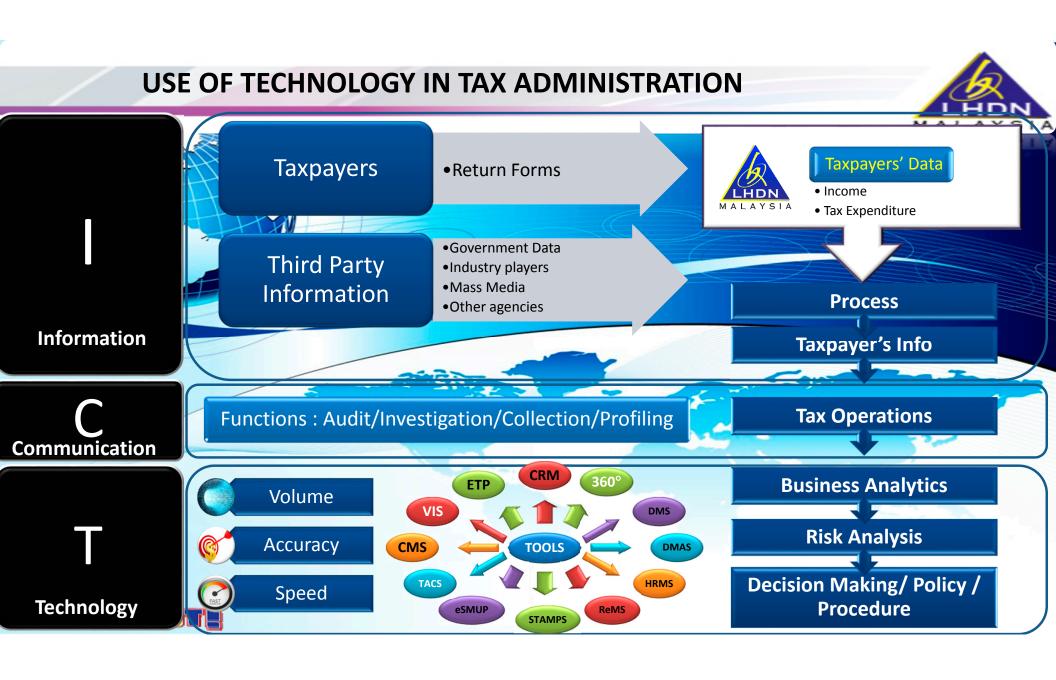
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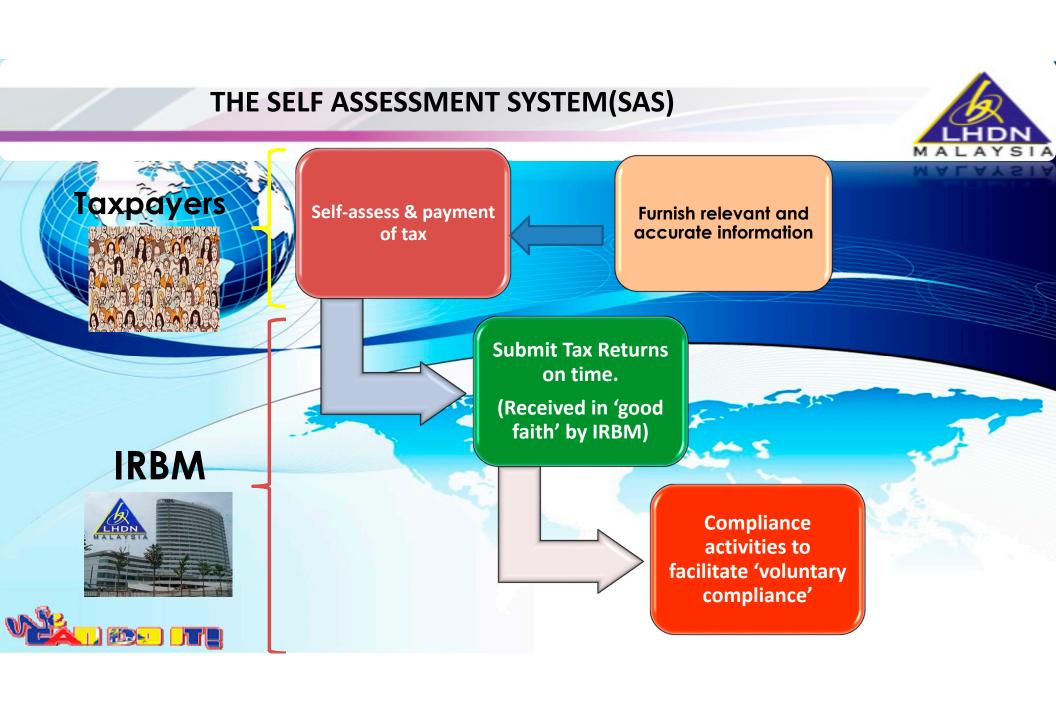
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CHRONOLOGY OF TAX REFORMS IN MALAYSIA 2014 1973 2000 2001 2006 Mandatory e-Filing for Current companies **Formal Self Assessment System** E-filing Year Basis & MTD Final Tax Assessment **Underlying Implement Socio-Economic Restructure & Improve Tax** Themes in **Policies System Tax Reforms Simplification of Tax System Modernization of Tax Administration** (use of Technology/Analytics) **Reduce Tax Burden Enhance R&D and Skill Training Promote Investment Through Various Incentives Improve Investment Climate Fostering Caring Society Promote Domestic Consumption**





USE OF ICT IN TAXPAYERS' SERVICES



- bjectives:
- Efficient tools in providing quality taxation service to the taxpayers.
- Enhancing taxpayers CONVENIENCE, EXPERIENCE and making COMPLIANCE EASIER for taxpayers.
- To sustain efficient and effective delivery service to the public and the stakeholders, need full effort and support from all level.
- Increase the level of trust among taxpayers on the tax system thereby, increasing voluntary compliance.



USE OF ICT IN TAXPAYERS' SERVICES





Taxpayers' Services

Web-based applications

- Tax information published in the website
- Transaction with the IRB through the internet (eFiling and payment of tax)

Call Centres (HRCC) –
Customer Relationship Management
(CRM)

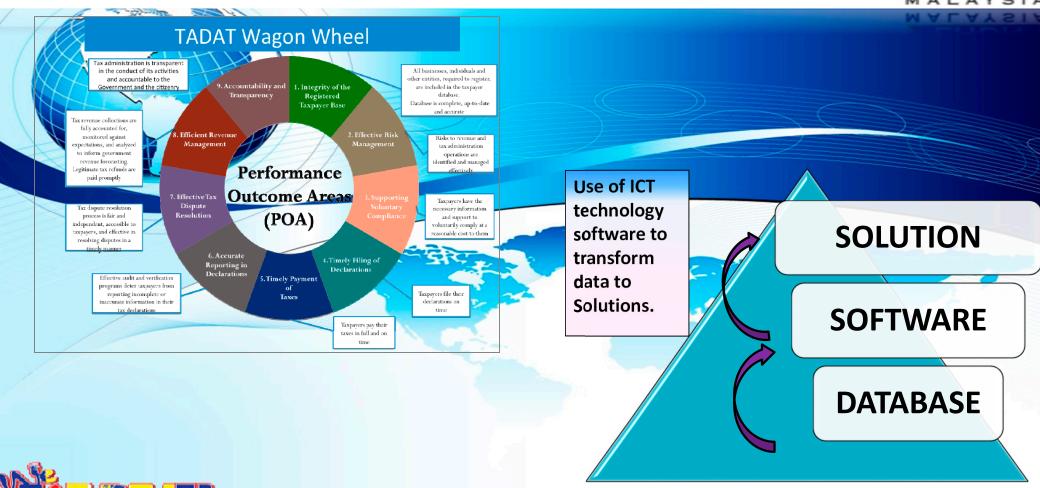


IRBM: TAXPAYERS' SERVICES AND OTHER ONLINE SERVICES:



TRANSFORMING DATA TO VALUABLE INFORMATION





Data Analytics for Better Decisions





Understanding Data Landscape

- 5V : Volume, Variety, Velocity, Veracity, Value
- Predictive power of data



Transform Data- Valuable Information

- Provide suggested Solutions (UBER, WAZE)
- Use of Intelligent Apps (e.g. eBR1M)



Data-driven culture

- Embrace data-driven culture (not gut-feel & orgn. position)
- Digital Optimization : People-Process-Technology



Sustainable engagement with data

- Access to data to obtain insights
- Knowledge & skills to deal with data







Data Analytics for Better Decisions







Right Information at the Right Time

- Data Harvesting instead of Data Mining
- Profiling of Taxpayers assess risks and segmentation
- Speed of processing information



Tools to shape Officers' effectiveness

- Analytics applications: IDEA, SAS, SPSS,IBM 12
- Facilitate effective monitoring of tax operations
- Accurate reporting on achievement of KPIs and KRAs



Pre-build Dashboard and Reporting

- 'Dashboard Thinking' accurate, concise and informative
- Facilitate fast decision making







DASHBOARD THINKING & REPORTING



IRBM as the main contributor towards the well being of citizen.

The trusted national tax administrator

Efficient and integrated taxation system and procedure

IRBM as the selected employer



Voluntary Compliance

Customer Centric

Operational Excellence

Sustainable Institution



- To increase level of voluntary compliance
- To reduce tax leakages
- To strengthen debt management
- To widen the tax base

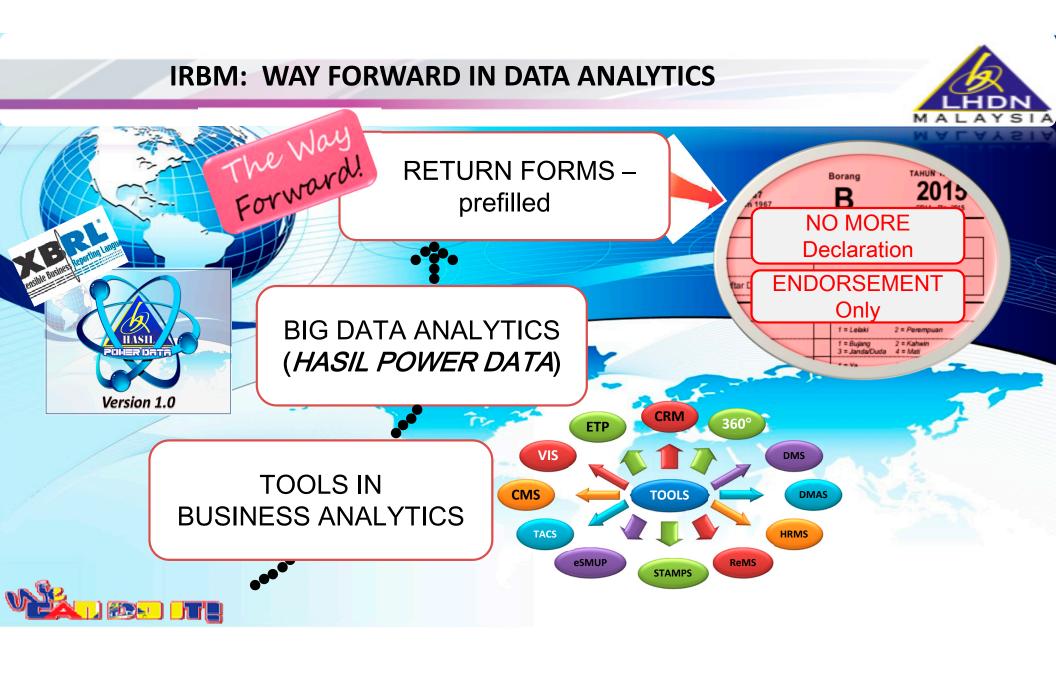
- To ensure equity and fairness of the tax system
- To increase the level of service delivery
- To ensure safe custodian of tax information and assets
- To protect the reputation and corporate image

- To develop and strengthen ICT applications
- To increase the cost effectiveness and efficiency
- Continuous improvement in work processes
- To inculcate 'risk management culture' in work norms
- To execute the optimum level of workforce
- To develop human potential
- Conducive work environment
- To strengthen leadership









CHALLENGES IN USING DATA ANALYTICS





- **Capacity Building in Analytics for tax administration**
 - Data Thinking culture
 - Tax Data Scientist
 - Predictive Analysis
 - Modelling
- Digital capabilities in tax administration
 - Willingness to commit to significant level of investment in ICT
- Taxing the Digital Economy
 - eCommerce
 - New definition of income, PE and business models
- Regulatory hindrance: inter agencies data sharing
 - Legal framework
 - Institutional framework







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