Public Social Expenditures and Household Consumption in China

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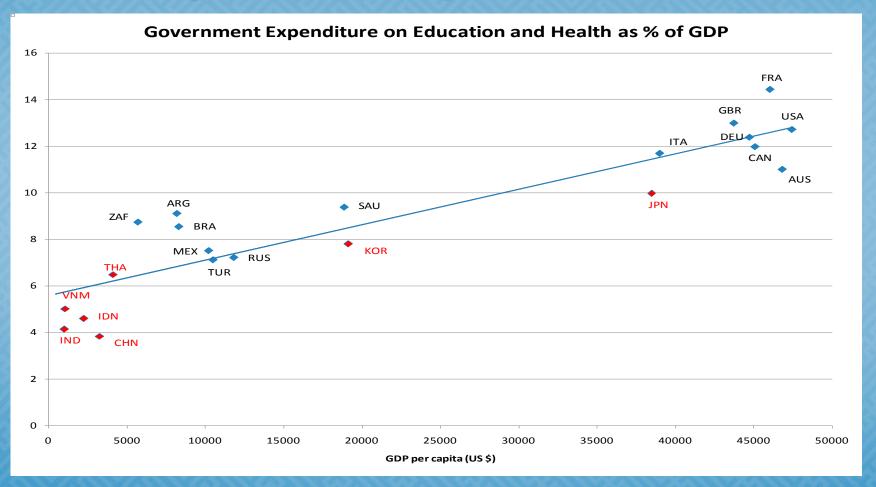
Outline

- I. Background
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 - Generational accounting analysis for China
- III. Policy Implications

Background

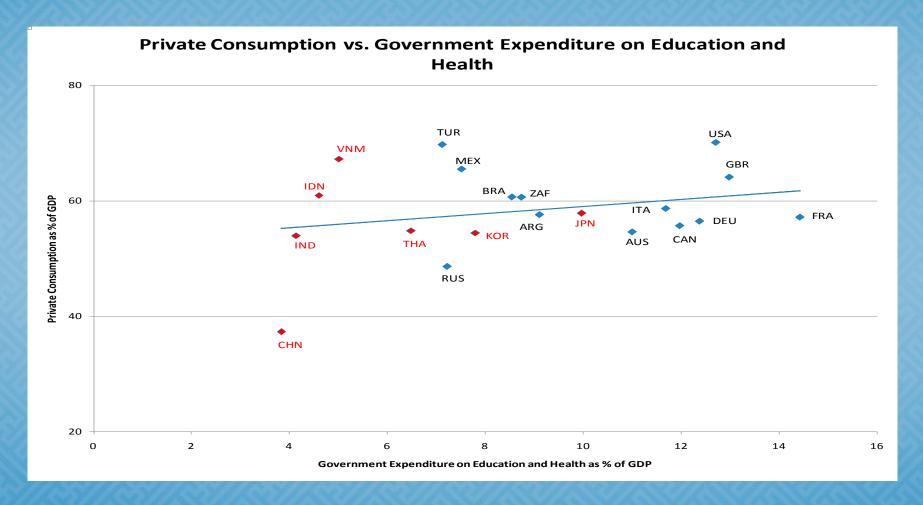
- Low level of public expenditures on education, health and education seen as key factor behind low household consumption ratio and high savings rate in China
 - Households must save to cover high out of pocket expenditures (decline in SOEs)
 - High precautionary savings to cover risk of incurring high expenditures (especially health)

Social expenditures low in region as a whole, especially China (2008 data)



Sources: CEIC Asia Database, WHD, and UNESCO.

....and appear to be part of reason for low consumption



Sources: CEIC Asia Database, WHD and UNESCO.

Cross-country analysis: Evidence from OECD countries

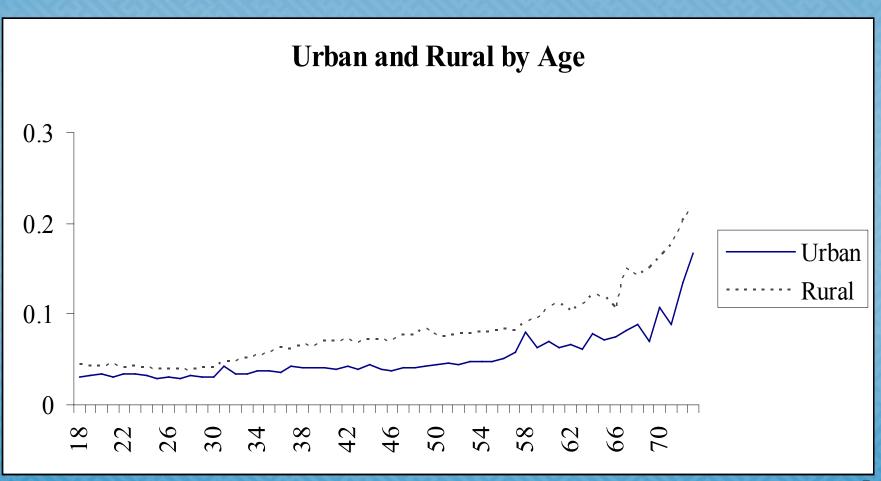
 Impact of 1 percentage point of GDP increase in social expenditures high in China given low expenditure levels

1152015820158	Total Social Spending	Health	Education	Social Security
	Columns (1)-(2) and (4)	Columns (3), (A)	Column (B)	Columns (3), (C)
Marginal reduction in household saving in OECD	0.14 ~ 0.24	0.70 ~ 0.78	0.79	0.22 ~ 0.29
Measured at OECD average	at 28.1 percent of GDP for total social spending	at 6.3 percent of GDP for health spending	at 5.8 percent of GDP for education spending	at 16.1 percent of GDP for social protection
Marginal reduction in household saving in China	0.56 ~ 1.03	2.09 ~2.12	1.26	0.68 ~ 0.72
Measured at current levels in China	at 6 percent of GDP for total social spending	at 0.9 percent of GDP for health spending	at 2.9 percent of GDP for education spending	at 2.2 percent of GDP for social security spending

Generational accounting approach for China

- Government expenditures increase consumption through three channels
 - Increase in household resources (income effect)
 - Targeting of expenditures to those with high propensities to consume (income effect)
 - Decrease in propensity to consume due to decrease in precautionary savings (insurance effect)
- Targeting and insurance effect increase savings rate

Example of profile of propensities to consume from lifetime resources



Assess consumption impact of three expenditures

- Pension Transfer
 - Income transfer to everyone over 55 years of age
- Education Transfer
 - Income transfer proportional to expenditures on education
- Health Transfer
 - Income transfer proportional to expenditures on health

Income effect of social expenditures (percent of GDP)

Expenditure Reform	Pension	Health	Education
Simulation			
Total	1.42	0.77	0.51
Urban	0.92	0.46	0.24
Rural	0.50	0.32	0.27
Budget Shares		7/23/23/2	
Urban	0.75	0.69	0.58
Rural	0.25	0.31	0.42

Total (income plus insurance) effects for China (percent of GDP)

Expenditure Reform	Pension	Health	Education
Total	1.6	1.3	0.8
Income Effect	1.4	0.8	0.5
Insurance Effect	0.2	0.5	0.3

Impact of financing from taxes

- Above estimate of consumption impact assumes financed from running down public savings
 - Range of 0.8-1.6 percent of GDP is equivalent to 1.6-3.2 percentage point decline in household savings rate from current 25 percent level
- Financing increase from income tax increase would reduce consumption ratio by 0.6 percentage points
 - Range of consumption impact would fall to 0.2-1.0 equivalent to 0.4-2.0 percentage point decline in household savings rate

Policy implications of results

- Government expenditures can make a significant contribution to increasing consumption ratio in China
- Substantial differences in effectiveness of different social spending in boosting consumption
- Targeting expenditures to rural areas would also substantially increase consumption impact