

IMF Working Paper

Monetary Policy, Inflation, and Distributional Impact: South Africa's Case

by Ken Miyajima

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Abstract

The South African Reserve Bank has continued to fulfill its constitutional mandate to protect the value of the local currency by keeping inflation low and steady. This paper provides evidence that monetary policy tightening aimed at maintaining low and stable inflation could at the same time reduce consumption inequality over a 12–18 month horizon, commonly understood as the transmission lag of monetary policy action to the real economy, and similar to the distance between survey waves used in the analysis. In response to "exogenous" monetary policy tightening, the real consumption of individuals at lower ends of the consumption distribution declines relatively modestly, or even increases. With greater reliance on government transfers, thus smaller reliance on labor income, and relatively larger food consumption, these individuals appear to benefit mainly from lower inflation. By contrast, the real consumption of individuals at higher ends of the consumption distribution is more likely to decline due to lower labor income, weaker asset price performance, and higher debt service cost.

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I. Introduction¹

South Africa achieved noteworthy progress after the end of apartheid. Poverty fell, and access to education and healthcare expanded. An expansion in social housing, water, and electricity coverage improved living conditions. Taxes and social spending redistribute income in a progressive manner. Yet government debt declined to below 30 percent of GDP by the late-2000s amid robust economic growth. Unemployment, which had risen to above 30 percent after the transition to democracy, declined to somewhat above 20 percent by the late-2000s. Strong economic institutions supported these advances.

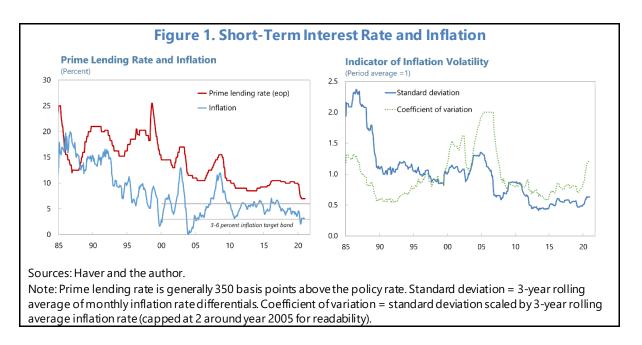
Despite the progress, low growth and the legacies of apartheid continue to weigh on income distribution. Amid the COVID-19 pandemic, per-capita output growth in 2020 is set to reman negative for a 6th year. Fiscal space has been eroded amid large fiscal deficits and relatively high and growing public debt. Private investment has been dampened by low consumer and business confidence, limiting productivity growth. The education system has been unsuccessful to equip the youth with sufficient human capital. Unemployment, poverty, and inequality are unacceptably high. South Africa started the 1990s with already elevated inequality as the policy of apartheid excluded a large swath of the population from economic opportunities. South Africa's Gini—an index that measures inequality—has increased further in the early 2000s and remained high ever since. Meanwhile, its peers have been able to make inroads in reducing inequality.²

One notable achievement has been a trend decline in inflation both in level and volatility terms (Figure 1). Inflation fluctuated in a 10–20 percent range until the early-1990s. Subsequently, as interest rates remained relatively high, inflation declined, registering single digit outturns for the first time in almost a decade at the end of 1992. Inflation continued to moderate, with its average rate during 1993–99 at around 8 percent. Following the formal inception of inflation targeting in February 2000, inflation was initially volatile—it spiked towards the end of 2001 after the rand weakened sharply, and again in 2008 on higher commodity prices.³ However, inflation became more stable since 2010 and moderated toward the mid-point of the 3–6 percent target range in the late-2010s aided by significant crop food price disinflation, exchange rate appreciation, and central bank communication to de-facto target the midpoint of the target range. Some of the trend decline may be due to global disinflation trend. Inflation volatility has remained relatively low. The coefficient of variation—standard deviation normalized by the inflation level—shows a similar decline in volatility since the early-2000s. During the COVID-19 pandemic which stated in early 2020, inflation declined to the lower end of the 3–6 percent target band but its volatility edged up.

¹ The author is grateful to the 2018 South African National Treasury-SARB-IMF seminar participants, Cristian Alonso, Ana Lucía Coronel, David Fowkes, Chiara Fratto, Chris Loewald, Nan Li, Machiko Narita, the IMF African Department Financial and Monetary Network seminar participants (including Andy Berg, Anne-Marie Gulde-Wolf, David Robinson, Geremia Palomba, Michael Gorbanyov, Mika Saito, Hoda Selim, Inderjit Sian, Jason Weiss, and Jiaxiong Yao), and the African Department Research Advisory Group for their comments to earlier and current versions. Any errors are the author's responsibility.

² https://www.imf.org/en/News/Articles/2020/01/29/na012820six-charts-on-south-africas-persistent-and-multi-faceted-inequality

³ The intention to a dopt inflation targeting was announced in August 1999.



Low and stable inflation would generally have favorable distributional effects to the extent that the poor are more negatively affected by higher inflation than the rich. The rich may be better able to protect themselves against the effects of higher inflation, owing to greater access to financial instruments that hedge in some way against inflation, than the poor who likely have a larger share in cash. State subsidies, transfers, and pension payouts may not be fully indexed and inflation may reduce their real incomes. Easterly and Fischer (2001) provide supporting evidence based on large cross-country data and household survey results. Albanesi (2007) highlights that inflation and inequality are positively related across different countries. Findings by Bulíř (2001) are more nuanced, where the reduction in inflation from hyperinflationary levels significantly lowers income inequality, but further reduction toward a very low level of inflation seems to bring about negligible additional gains. Inflation could instead reduce the real value of debt and favor the less well-off in a borrower-lender context— -even moderate inflation leads to a sizable redistribution of wealth from rich, old households (net creditors) to middle-class, young households (net debtors) in the United States (Doepke and Schneider, 2006).

On a related question as to how monetary policy would affect inequality, findings in the literature are mixed. Redistribution is a channel through which monetary policy affects the macroeconomy (Brunnermeier and Sannikov, 2012; Auclert, 2019; Blanchard, 2020). Auclert (2019) focuses on three sources of redistribution—labor and profit earnings, unexpected inflation, and financial asset prices—to assess how monetary policy transmission differ across economic agents with different characteristics using a theoretical model and highlights the importance of capital gains and losses. Kaplan et al. (2018) presents a Heterogeneous Agent New Keynesian (HANK) framework, where monetary policy easing affects aggregate consumption primarily through an increase in labor demand. 4 Monetary policy impact on inequality is mixed potentially as the mechanisms linking monetary policy and inequality are complex, depending on a multitude of factors including macroeconomic

⁴ This contrasts findings from Representative Agent New Keynesian (RANK) economies, where intertemporal substitution drives virtually all of the transmission from interest rates to consumption.

conditions and the distributions of income and wealth. For instance, contractionary monetary policy could either reduce inequality by dampening asset and goods price inflation, or increase it by benefiting savers (wealthier) over borrowers (less wealthy). In the Unites States, unconventional monetary policy easing helped reduce inequality by stimulating economic activity (Bivens, 2015). Similarly, contractionary monetary policy in the United States systematically increases inequality in labor earnings, total income, consumption and total expenditures (Coibion et al., 2017). By contrast, the announcement of the ECB's Outright Monetary Transactions program benefited the wealthier (Adam and Tzamourani, 2016). In fact, the type of a monetary policy shock may matter. In a panel of 32 advanced and emerging countries, unexpected monetary policy tightening could increase inequality, but observed increases in policy rates would reduce inequality (Furceri et al., 2018). The magnitude of redistributive consequences of conventional monetary policy seems to be small, and evidence around the inequality-worsening impact of unconventional monetary policy easing is still inconclusive (Amaral, 2017). Lower inequality is associated with stronger effectiveness and higher homogeneity of monetary policy transmission (Voinea et al., 2017). Relatedly, Hansen et al. (2020) use a tractable Two-Agent New Keynesian model that captures important dimensions of inequality and find some support for making inequality an explicit target for monetary policy.7

In the South African context, monetary policy action aimed at maintaining low and stable inflation could reduce consumption inequality through several channels (Kganyago, 2018). First, monetary policy tightening would have a much stronger contractionary impact through higher borrowing costs on households at higher ends of the income distribution than on the rest of the population. Individuals with higher income borrow far more in volume than those with lower income. In addition, interest rates faced by lower income borrowers are affected heavily by other factors such as information asymmetries and default risk than just the level of the policy rate itself. Second, as most assets are owned by people at the top end of the income distribution, low interest rates and higher asset prices would increase inequality. Third, South Africa's growth tends to strengthen and generate more jobs when inflation is low, mostly from stronger private sector investment and productivity growth. Also, an important share of high unemployment is structural, on which monetary policy has little impact. Finally, monetary policy action that helps lower inflation can increase the consumption of the poorest South Africans, even as it reduces the purchasing power of the richer South Africans. This is because poorer people have less choice over spending and it is harder for them to protect their wages and savings against inflation.

Against this backdrop, this paper asks whether monetary policy action aimed at maintaining low and stable inflation could also have distributional effects in South Africa. It relies on the National Income Dynamics Study (NIDS), the first national panel study in South Africa,

⁵ Endogenous output and sticky prices allow monetary policy to have real effects on the economy.

⁶ Similar to an unexpected loosening of the monetary policy rate by 175 basis points.

⁷ Aklin et al (2021) argue stronger central bank independence worsens inequality through three channels—it constrains fiscal policy's a bility to engage in redistribution, prompts greater financial market deregulation and generates a sset price booms, and leads to policies that weaken the bargaining power of workers in a bid to contain inflationary pressures.

which provides empirical data on the changing lives of South Africans during 2008–17, tracking a large number of same individuals across five waves (see Section IV.B for details).8 In particular, "per-capita household" consumption (household consumption per adult adjusted for age group) in real terms is regressed on the estimated "exogenous" monetary policy shock (net of the anticipated component due to macroeconomic conditions, which can influence both monetary policy action and consumption), controlling for a range of macroeconomic factors and individual-level characteristics. After investigating potential transmission channels, distributional effects are estimated using the interaction of the exogenous monetary policy shock with consumption decile dummies.

Estimated results suggest that monetary policy tightening would reduce consumption inequality in South Africa. In response to exogenous monetary policy tightening, the real consumption of individuals with lower consumption levels declines relatively modestly, or even increase. These individuals rely more on government transfers in the form of social grants, thus less so on labor income, and consume a larger share of food, and appear to benefit mainly from lower inflation. The real consumption of individuals with higher consumption levels appears to be affected mainly by lower labor income, weaker asset price performance, and higher debt service cost.

This paper is structured as follows. The next section discusses potential key transmission channels of monetary policy relying on a descriptive data analysis. Section III estimates the exogenous monetary policy shock. Section IV discusses the econometric methodology and data. Section V discusses the estimated results and Section VI concludes.

II. POTENTIAL CHANNELS OF MONETARY POLICY TRANSMISSION IN SOUTH AFRICA-DESCRIPTIVE DATA ANALYSIS

Inflation could be a key channel of monetary policy transmission for individuals with lower consumption in South Africa. These individuals tend to face higher inflation in both level and volatility (Table 1). Average inflation over the sample period of 2008–17, which corresponds to that used in our econometric analysis, is 6.1 percent for the lowest two consumption deciles, above the 5.4 percent for the highest two consumption deciles. Volatility of inflation, measured by both standard deviation and the coefficient of variation (standard deviation scaled by average), faced by the lowest two consumption deciles is twice as high as that faced by the highest two consumption deciles. The chance of facing the highest inflation is the highest for the lowest two consumption deciles (56–57 percent). This is partly because food prices account for a large share of the CPI basket—around 45 percent of total for the lowest two consumption deciles, significantly above the 15–25 percent of total for the highest two consumption deciles (Table 2). During 2020, those in the lower consumption deciles, the most affected by the COVID-19 pandemic, generally faced relatively high inflation.

However, those in the highest deciles also faced relatively high inflation in terms of both level and volatility.

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⁸ During the COVID-19 pandemic additional waves of phone-based surveys, or the Coronavirus Rapid Mobile Surveys, were released. They are not used in this paper based on variable a vailability.

Table 1. Inflation Characteristics by Consumption Decile: 2009–17 and 2020

Consumption decile	Average inflation (Percent)	Standard deviation (Decile 1 = 1)	Coefficient of variation (Decile 1 = 1)	Probability of facing highest inflation (Percent)	Average inflation, when decile faces highest inflation (Percent)	Average inflation (Percent)	Standard deviation (Decile 1 = 1)	Coefficient of variation (Decile 1 = 1)
	(* 2-22-13)	, ,	2009 - December		(* 5: 55: 14)		ary - December 20	·
		. ,				-	•	
1	6.1	1.0	1.0	56		3.8	1.0	1.0
2	6.1	1.0	1.0	57	7.0	3.8	0.8	8.0
3	6.0	0.9	0.9	7	8.3	3.4	0.8	0.9
4	6.0	0.9	0.9	7	8.3	3.2	0.8	1.0
5	5.9	0.8	0.9	4	6.7	3.0	0.7	0.9
6	5.9	0.8	0.8	4	6.7	2.9	0.7	0.9
7	5.7	0.6	0.7	6	5.4	2.9	0.9	1.2
8	5.8	0.6	0.7	6	5.4	2.9	1.1	1.4
9	5.4	0.4	0.5	22	5.0	3.2	1.2	1.4
10	5.4	0.4	0.5	22	5.1	3.5	1.2	1.3

Sources: Stats SA and the author's calculations.

Note: Decile-level inflation index data start from January 2008 (thus inflation rates from January 2009).

Consumption decile	Food consumption (Percent of total)	Employment (Percent)	Grant recipient (Percent)	Total assets (Rand)	Financial assets (Rand)	Debt (Rand)	Net worth (Rand)
1	46	28	85	13,601	136	707	12,99
2	44	34	85	20,762	419	1,048	19,66
3	42	38	83	28,168	350	1,531	26,52
4	41	41	87	29,814	492	1,399	28,32
5	37	42	79	36,774	1,249	2,191	36,26
6	36	44	75	51,982	1,371	3,558	50,04
7	33	49	67	67,190	1,494	4,728	63,82
8	30	54	57	74,418	1,616	5,971	69,71
9	25	54	38	153,236	2,336	16,036	140,14
10	15	65	21	930,792	28,522	81,129	854,85
Average	35	45	68	140,674	3,799	11,830	130,23

Sources: NIDS Wave 5 and the author's calculations.

Note: Some decile level estimates for assts and net worth are replaced with interpolations due to odd results. Asset, debt, and net worth data are not used in econometrics due to data limitations in both time and cross-sectional dimensions.

Individuals with lower consumption are less likely to be impacted by monetary policy action through labor income, asset prices, or debt service cost. Table 2 summarizes key variables from the dataset used for our econometric analysis. Low employment rates suggest labor income is probably a less important channel on monetary policy transmission for these individuals. Employment rates for the lowest two consumption deciles are 28–34 percent, around ½ of 54–65 percent for the highest two deciles. Social grants, an important fiscal policy tool to support the poor's livelihood, are a relatively stable source of nominal income, gain in real value as inflation declines, and are relatively insulated from business cycles. More than 80 percent of those in the lowest 4 consumption deciles receive social grants,

⁹ Results from the 2018 General Household Survey suggest that a bout 44 percent of households received at least one kind of grants and that grants were the main source of income for a lmost 20 percent of households nationally.

significantly more than the shares for the highest deciles. Individuals consuming less tend to own less assets, debt, and net worth. ¹⁰ It is important to note that the less well-off could be relatively highly indebted. For instance, NIDS data suggest that those in the lowest consumption decile are as indebted relative to income as those in the highest consumption decile. However, to the extent that the former borrow from lenders charging very high interest rates, monetary policy action in 25 or 50 basis point increments would have subdued effects on their debt service cost.

III. IDENTIFYING THE EXOGENOUS MONETARY POLICY SHOCK

The "exogenous" monetary policy shock is estimated following the literature. The anticipated component due to macroeconomic conditions, which can influence both monetary policy action and consumption in our econometric specifications, is removed from the observed monetary policy shock. This is expected to help avoid finding the "inflation puzzle", where a rate hike (cut) is associated with a rise (fall) in inflation. We do so following Furceri *et al.* (2018) and Auerbach and Gorodnichenko (2013). First, unexpected changes in the policy rate i in year t are proxied by the forecast error FE_t^i , that is, the difference between the policy rate i observed at the end of year t (ACT_t^i), and the policy rate expected during the course of the year (EXP_t^i):

$$FE_t^i = ACT_t^i - EXP_t^i. (1)$$

Forecast errors of headline inflation (FE_t^{π}) and GDP growth (FE_t^{y}) are computed similarly. Exogenous monetary policy shocks (MPS) are the residuals ε_t from the regression of the forecast errors of the policy rates on those of inflation and output growth.

$$FE_t^i = \alpha + \beta FE_t^{\pi} + \gamma FE_t^{\gamma} + \varepsilon_t . \tag{2}$$

Inflation and GDP growth data are taken from different vintages of the October WEO. Policy rate expectations are taken from the October vintages of *Consensus Economics* data.

The estimated exogenous monetary policy shock displays the following characteristics. ¹¹ In some years, it moves in the opposite direction than the observed policy rate, suggesting the importance of analyzing unanticipated effects. Our estimates for South Africa are similar to those by Furceri *et al.* (2018) and Romer and Romer (2004) for the United States, potentially reflecting the view that global central banks' reaction functions may have become less diverse as the shocks these central banks face have become more similar. The estimated exogenous monetary policy shock for South Africa averages around zero with standard deviation of 0.34 for 2000–19. The statistics for the NIDS wave years (shaded areas in Figure 2) are similar, at zero and 0.25. The comparable statistics for the policy rate for 2000–19 and 2008–17 are averages of –41 and –27 basis points, and standard deviation of 1.6 and 1.5. Econometric results in Table 3 suggest that a positive exogenous monetary policy shock,

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Net worth represents an off-the shelf variable in the dataset rather than the author's calculations.

¹¹ The estimates do not display auto correlation.

indicating tightening, is associated with a reduction in inflation but has a muted relationship with real GDP growth. A one standard deviation exogenous monetary policy shock, or tightening, is associated with around 1 percentage point reduction (= -3.395 * 0.34) in the rate of inflation. An observed increase in the policy rate (detrended, to alleviate the chance of spurious correlation) is associated with a rise in inflation (the *inflation puzzle*).

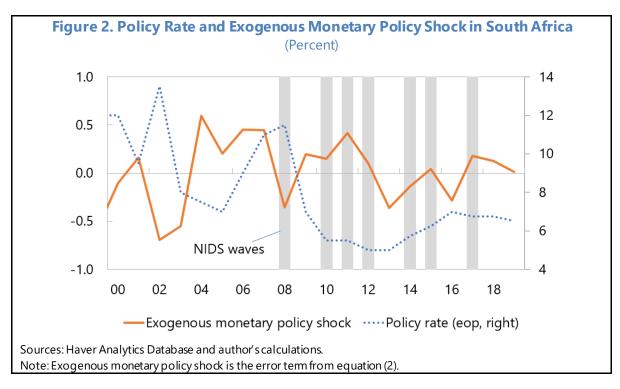


Table 3. Impact of Exogenous Monetary Policy Shock, 2000-19 Dependent variable Coeff. Independent variable Inflation (π) Real GDP growth (g) Exogenous monetary policy shock -3.780 *** -3.395 *** 0.455 0.279 std. error 0.993 0.995 1.171 1.040 Policy rate, detrended 1.127 *** -0.242 std. error 0.239 0.288 ... Inflation (L1) 0.000 -0.483 ** -0.420 ** -0.344 0.258 γ std. error 0.174 0.167 0.203 0.181 0.202 Real GDP growth (L1) 0.447 ** 0.487 ** 0.258 0.461 ** 0.504 ** std. error 0.190 0.185 0.162 0.194 0.195 5.001 *** Constant 4 503 *** 2 920 ** 5 369 *** 3 747 *** 3 187 ** std. error 0.616 1.221 1.192 1.219 1.277 1.437 20 20 20 20 20 0.46 0.50 0.64 0.20 0.40 Adjusted R^2 0.38

Source: Author's calculations.

Note: L1 signifies a one period lag. This table reports estimations of α , β , γ and δ from the following equations where mps and pol are exogenous monetary policy shock and the policy rate: $\pi = \alpha + \beta * (mps \ or \ pol) + \gamma * \pi_{-1} + \delta * g_{-1} + \varepsilon$.

IV. METHODOLOGY AND DATA

A. Methodology

In our model, per-capita household real consumption in log (see Section IV-B for computation) is regressed on the exogenous monetary policy shock obtained in Section III and a range of controls. The analysis investigates the impact over a 12–18 month horizon, commonly understood as the transmission lag of monetary policy action, which is broadly similar to the distance between NIDS survey waves. This is different from the medium term effect by Furceri et al. (2018). Macroeconomic conditions are controlled for by real GDP level in log. Micro-level individual characteristics are controlled for by dummy variables representing the food to total consumption ratio, employment status, grant receipt status, education attainment, and geography. The geography dummies are also interacted with real GDP levels in log as commonly done in the literature. Distributional effects are estimated by interacting the exogenous monetary policy shock with consumption decile dummies. Extreme values are removed by "winsorizing" the data.¹²

A panel fixed effects approach is used without the lagged dependent variable as the latter is statistically insignificant (results with the lagged dependent variable is reported in Table A1):

$$lnc_{i,t} = \sum_{j} a_j X_j + \sum_{k,i} a_k Y_{k,i} + \sum_{l,h} a_l Z_{l,h} + \alpha_i + c + \varepsilon_{i,t}$$
(3)

A vector of macroeconomic controls X_j includes the log of real GDP level and the exogenous monetary policy shock. A vector of micro-level controls k for indivudual i, $Y_{k,i}$ includes dummy variables capturing grant receipt status, employment status, educational attainment, and the food to total consumption ratio. A vector $Z_{l,h}$ represents interaction terms between the exogenous monetary policy shock and micro-level controls l for indivudual h, including the food to total consumption ratio, the emplyment dummy, the grant dummy, and the consumption decile dummies. α_i is time invariant fixed effects of individual i, c is constant, and $\varepsilon_{i,t}$ is the error term.

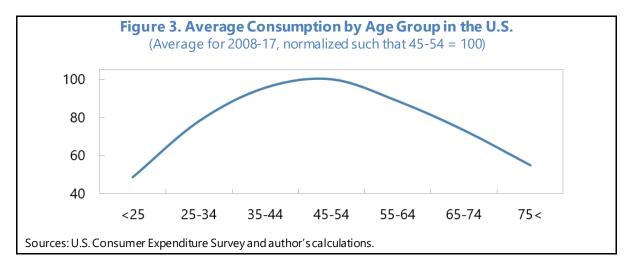
B. Data

The analysis relies on the National Income Dynamics Study (NIDS) data. NIDS is the first national household panel study in South Africa. It started in 2008 with a nationally representative sample of over 28,000 individuals in 7,300 households across the country. The survey is conducted approximately every two years, tracking same individuals with unique IDs. At present, five waves are available: 2008, 2010–11, 2012, 2014–15, and 2017. NIDS examines the livelihoods of individuals and households over time and provides information

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¹² At 3rd and 97th percentiles.

on a wide range of topics. ¹³ The sample is restricted to the adults who are successfully surveyed across the 5 waves (about 6,700 adults). ¹⁴



The dependent variable is per-capital household real consumption in log. It is calculated as the household-level consumption divided by the number of adults following studies using NIDS data (Schotte et al., 2018; Zizzamia, 2020). It is further adjusted for age. Average consumption by age group is not available for South African and proxied by data from the U.S. Consumer Expenditure Survey (Figure 3). We use the data to adjust per-capita household consumption in South Africa for 7 age groups. For instance, adults in the 45–54 age group tend to consume the most, twice as much as those that consume the least (below 25 and above 75). Finally, per-capita household consumption is divided by the annual inflation index of the survey year. Individuals are surveyed in different years even in the same wave. Per-capita household real consumption calculated this way is skewed towards higher deciles, but from wave 1 to wave 5 it grew faster for lower deciles, somewhat increasing their shares of total. In our econometric analysis, per-capita household real consumption is introduced in logarithm.

	(Not	in log, r	normaliz	zed sucl	h hat de	cile 1 in	wave 1	= 1.0)			
Wave Consumption Decile											
	1	2	3	4	5	6	7	8	9	10	
1	1.0	1.4	1.8	2.3	2.9	3.6	4.6	6.6	11.2	46.4	
2	1.0	1.5	1.9	2.4	2.9	3.6	4.6	6.5	11.5	58.1	
3	1.1	1.6	2.1	2.7	3.3	4.2	5.4	7.6	12.9	53.6	
4	1.5	2.1	2.7	3.3	4.1	5.1	6.6	9.1	15.5	59.1	
5	1.7	2.3	3.0	3.6	4.4	5.4	7.0	9.5	15.5	51.8	

¹³ They include poverty, fertility, mortality, migration, labor market participation, economic activity, health, education, vulnerability, and social capital.

¹⁴ Phone-based survey results were recently released as NIDS CRAM to help understand the impact of the COVID-19 pandemic. CRAM are not used as it does not include some of the key variables used in the paper.

The independent variables include both macroeconomic conditions and individual characteristics. Macroeconomic conditions are controlled for by real GDP level (in log) in the survey year. Indicators of educational attainment are created for 5 groups—no education (including "other" and "don't know"), lower primary (grades 1–7), upper primary (grades 8 and 9), secondary (grades 10–12, National Technical Certificate, and National Vocational Certificate), and tertiary (everything above secondary). Food consumption is measured as a share of total consumption. The employment dummy takes value of 1 when the individual is "employed" and zero otherwise (either "not economically active", "unemployed strict", "unemployed discouraged", or "refused"). Social grants represent an important fiscal policy tool to help address inequality and the grant recipient dummy takes value of 1 for recipients and 0 otherwise. Geography dummies are created for 4 types, rural and urban, both formal and informal for each survey year. In addition, real GDP level (in log) is interacted with geography dummies to capture time by location effects as standard in the literature.

				Tabl	e 5. Inc	dividual (Perce		cteristics	5			
			Education			Consumption	Jobs	Social grants		Geogra	phy	
Wave	No schooling	Prom	ary	Secondary	Tertiary & up	Food 1/	Employed	Receipient 2/	Rura	al	Urba	an
		lower	upper						formal	informal	formal	informal
1	13	27	18	34	. 7	41	38	69	10	46	38	6
2	13	24	16	36	10	42	33	62	10	45	39	6
3	13	24	14	36	12	39	39	68	10	43	40	7
4	13	24	14	33	17	36	45	68	10	42	41	7
5	13	23	13	32	19	35	45	68	10	41	41	7
Average	13	24	15	34	13	39	40	67	10	44	40	6

Sources: NIDS and author's calculations.

1/ Food consumption as a share of total consumption.

2/ Number of grant recipients as a share of total number of adults.

Table 5 summarizes the individual characteristics. As for educational attainment in wave 5, the share of primary level education is the highest (36 percent), followed by secondary (32 percent), tertiary (19 percent), and no schooling (13 percent). The share of tertiary education rose by 12 points from wave 1, as those of primary and secondary education declined. Food consumption as a share of total declined from more than 40 percent in wave 1 to 35 percent in wave 5. Around 40 percent of the sample are employed in wave 5, up 7 points from wave 1. Around 2/3 of the sample receive social grants. Geographically, most of the sample population resides in rural informal and urban formal areas (around 40 percent each in wave 5). 15

V. ESTIMATED RESULTS

In the baseline model, effects of the exogenous monetary policy shock (*mps*) are estimated by interacting *mps* with potential channels of transmission, that is, the food to total consumption ratio, the employment dummy, and the grant dummy. As a second step, *mps* is

 $^{^{15}}$ Informality in South Africa is relatively low, at a bout 20–25 percent along with Mauritius and Namibia, and significantly below 50–65 percent in Benin, Tanzania and Nigeria (Medina et al, 2017).

interacted with consumption decile dummies to investigate distributional effects. These models are also estimated with the lagged dependent variable to show that the latter is statistically insignificant (Table A1). The baseline model is extended with additional variables that could capture potential channels of monetary policy transmission—a different measure of grants, indicators of access to finance, and a different set of consumption deciles. Finally, the observed policy rate is used in place of mps to re-estimate the models.

Baseline Model- Exogenous Monetary Policy Shock

Results from a fixed-effects approach suggest that exogenous monetary policy tightening (mps) impacts consumption positively through lower inflation and negatively through reduced labor income (Table 6 and Figure 4). As a reminder, a one unit change in mps represents around 3 standard deviations.

- The coefficient on mps is statistically insignificant when introduced "alone" (Table 6, model 2). This appears consistent with time-series analyses of macro-level data which find consumption responds little to changes in the interest rate after controlling for income (Campbell and Mankiw 1989; Yogo 2004; Canzoneri et al. 2007; Kaplan et al. 2018).16
- When the interaction term between mps and the food to total consumption ratio is introduced, the overall effect of mps for those with a relatively high food consumption ratio is very low—for instance, the impact of mps is zero for those with a food consumption ratio of 0.45, corresponding to the lower end of consumption deciles in wave 5 (Figure 4). By contrast, the overall effect of mps is relatively large and negative for those with a low food consumption ratio—for those with a food consumption ratio of 0.2, corresponding to the higher end of consumption deciles in wave 5, the overall impact of exogenous monetary policy tightening is -0.12. This implies that a one unit (one standard deviation) mps increase leads to a 12 percent (4 percent) reduction in per-capita household real consumption (Table 6, model 3).
- When the interaction term between mps and the employment dummy is introduced, the overall effect of exogenous monetary policy tightening for the employed is -0.11. This implies a one unit (one standard deviation) mps increase leads to a 11 percent (3.5 percent) reduction in per-capita household real consumption (Figure 4). mps affects the consumption of the unemployed very little (Table 6, model 4).
- The interaction term between mps and the grant dummy does not generate statistically significant effects (Figure 4, and model 5 in Table 6).

¹⁶ Micro survey data on household portfolios show that a sizable fraction of households hold close to zero liquid wealth and face high borrowing costs (Kaplan et al. 2014), reducing their insensitivity to small changes in interest rates (Kaplan et al, 2018). Vissing-Jorgensen (2002) finds those with no asset holdings react little to interest rate cuts.

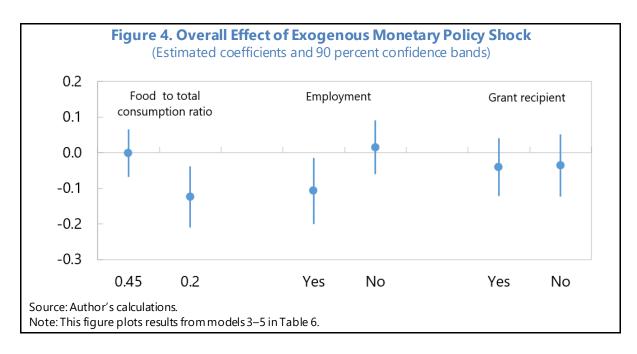
Table 6. Determinants of Per-Capita Household Real Consumption in South Africa: Exogenous Monetary Policy Shock

(Estimated coefficients)

		(250	mateu coei	mererres)			
Model #		1	2	3	4	5	6
Macro							
Real GDP	L0.	1.590***	1.921***	1.941***	1.891***	1.925***	1.727***
Exogenous monetary policy shock (mps)	L1.		-0.039	-0.222***	0.015	-0.036	-0.445***
Micro							
Education dummy							
No education	L1.	-0.134*	-0.135*	-0.137*	-0.129	-0.135*	-0.108
Lower primary	L1.		-0.277***	-0.278***	-0.267***	-0.277***	-0.245***
Upper primary	L1.	-0.224***	-0.225***	-0.228***	-0.219***	-0.225***	-0.212***
Secondary	L1.	-0.088***	-0.088***	-0.093***	-0.090***	-0.088***	-0.103***
Tertiary	L1.						
Food share of total cons.	L1.	0.256***	0.259***	0.268***	0.259***	0.259***	0.257***
Employment dummy	L1.	0.049***	0.048***	0.049***	0.043***	0.048***	0.047***
Grant recipient dummy	L1.	-0.022	-0.022	-0.022	-0.022	-0.023	-0.023
Interaction with mps							
mps * Food share	L1.			0.491***			•••
mps * Employment dummy	L1.				-0.122**		•••
mps * Grant recipient dummy	L1.					-0.004	•••
mps * consumption decile 1	L1.						0.854***
mps * consumption decile 2				•••	•••		0.827***
mps * consumption decile 3	L1.		***	•••	•••	***	0.729***
mps * consumption decile 4	L1.		***	•••	•••	***	0.629***
mps * consumption decile 5	L1.					•••	0.438***
mps * consumption decile 6	L1.						0.364***
mps * consumption decile 7	L1.						0.239*
mps * consumption decile 8	L1.						0.253**
mps * consumption decile 9	L1.						0.324***
Other controls							
Location		yes	yes	yes	yes	yes	yes
Location*real GDP		yes	yes	yes	yes	yes	yes
Consumption decile Individual effects	L1.	•	yes	yes	yes	yes	yes
individual effects		yes	yes	yes	yes	yes	yes
# of Obs.		26,876	26,876	26,876	26,876	26,876	26,876
Cross section (N)		6,719	6,719	6,719	6,719	6,719	6,719
Time series (T)		4	4	4	4	4	4
Adjusted R^2		0.115	0.115	0.115	0.115	0.116	0.126
Memo item:							
Total effect of mps							
Food share = 0.45				-0.001			
Food share = 0.2				-0.124**			
Employment dummy					-0.108*		
Grant recipient dummy				•••	•••	-0.041	
•							
Consumption decile 1 Consumption decile 2		•••		•••	•••		0.409*** 0.382***
Consumption decile 2 Consumption decile 3			•••	•••	•••	•••	0.284***
Consumption decile 3 Consumption decile 4			•••	•••	•••	•••	0.184*
Consumption decile 5		•••					-0.007
Consumption decile 6			•••		•••		-0.081
Consumption decile 7			•••		•••	•••	-0.205**
Consumption decile 8							-0.191*
Consumption decile 9							-0.121
Consumption decile 10							-0.445***
consumption accide to			•••	•••	•••		0.773

Sources: Haver, NIDS, and author's calculations.

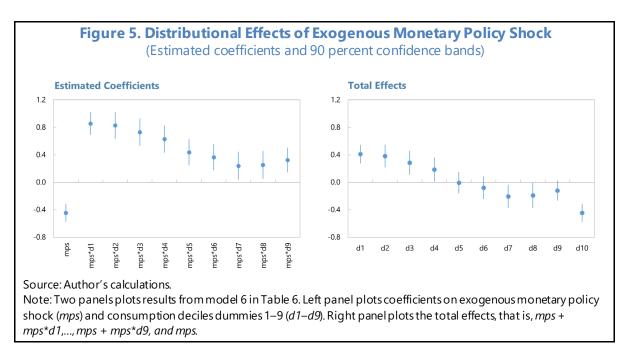
Note: This table reports estimated results from equation (3). Dependent variable is per-capita household real consumption level in log. L0 and L1 signify contemporaneous value and one period lag. ***,**, and * when statistically significant at the 1, 5, and 10 percent levels. *Memo item* reports the total effects of *mps* calculated using Stata command *lincom*.



Results from a fixed-effects model with consumption decile dummies suggest that exogenous monetary policy tightening exerts less negative, or even positive effects on individuals on the lower end of the consumption distribution (Table 6, model 6). Figure 5 plots estimated coefficients on mps and its interaction terms with consumption deciles (left panel), and the sum of the two, that is, overall effects of the exogenous monetary policy shock (right panel). 17 Estimated coefficients on interaction terms are statistically significant and take larger values for lower consumption deciles (left panel). Therefore the overall effect on the right panel is the largest for the first two deciles, where one unit (standard deviation) increase in mps leads to a 40 percent (13 percent) increase in consumption. The overall effect moderates to 0.3 for the third decile, 0.2 for the fourth decile, and zero for the 5–6 deciles. The overall effect turns negative, to -0.2 for the 7-8th deciles and -0.45 for the 10th decile. The overall effect for the 9th decile is not statistically different from zero. The earlier discussions and estimated results suggest that the real consumption of those on the lower end of the consumption distribution would increase, benefitting from lower and more stable inflation, and being less negatively affected through lower labor income, weaker asset price performance, and higher debt service cost.

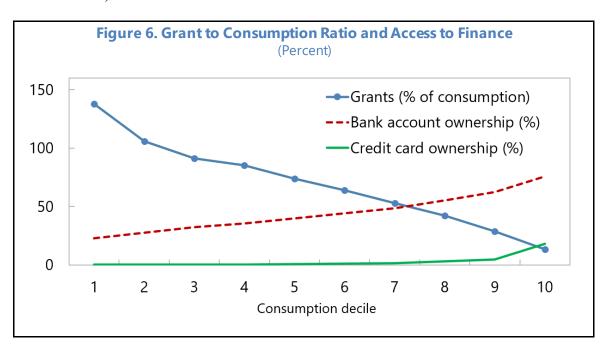
Other control variables are important determinants of consumption (Table 6). A one percent increase in real GDP leads to a 1.5–2 percent increase in per-capita household real consumption. Higher educational attainment helps lift consumption—those with primary and secondary education tend to consume around 20 percent and 10 percent less than those with tertiary education, respectively. The coefficient on the no education dummy is not statistically significant. The coefficient on the employment dummy is positive but small (suggesting that the employed consume around 5 percent more than the unemployed) potentially as some of the effect is absorbed by other individual characteristics and time invariant fixed-effects. The grant dummy does not yield significant coefficients.

¹⁷ Stata command *lincom* is used to estimate the overall effects and confidence intervals.



Extension 1: Additional Channels of Monetary Policy Transmission

The baseline model is extended with additional variables that could capture potential channels of monetary policy transmission (Figure 6). First, a dummy variable capturing grant receipt is replaced by the ratio of the amount of grants received to total consumption. The ratio falls from above 1 for lower consumption deciles to 0.6–0.8 for the middle deciles, and further to around 0.2 for the highest consumption decile. Second, bank account and credit card ownership dummies are introduced. Both increase with consumption level, even though bank account ownership is more important throughout. Finally, consumption decile dummies are used for the 2nd through 10th deciles (instead of the 1st through 9th deciles in the baseline model).



Several observations emerge from the extended models (Table 7). ¹⁸ First, the total effect of *mps* is weaker for those individuals more reliant on social grants (and implicitly less reliant on labor income). The total effect of *mps* is –0.11 for those with the grant to consumption ratio of 0.25, corresponding roughly to the 8th consumption decile (model 7). The estimate is zero for those with the ratio of 0.9, corresponding to the 3rd consumption decile. Second, credit card ownership emerges as an important monetary policy transmission channel likely though debt service cost. The total effect of *mps* is around –0.45 for credit card owners while it is zero for those without a credit card. Bank account ownership does not come out as an important monetary policy transmission channel, probably because bank accounts among a segment of the population is mainly used for receiving social grants rather than as a basis for financial services. Finally, the total effect of *mps* remains broadly unchanged when consumption decile dummies are used for the 2nd through 10th (instead of the 1st through 9th). Note that, in all cases, the lagged dependent variable, when included, is statistically significant even though mostly at the 10 percent level, indicating that these models either suffer from an omitted variable or Nickell bias, making the results rather suggestive.

Extension 2: Observed Policy Rate

Results from models using the real policy rate (*rpol*) are somewhat weaker (Table 8). The policy rate (period average) is deflated by one year ahead inflation expectations from the Bureau of Economic Research South Africa, and detrended by taking first differences. The overall effects of *rpol* are statistically insignificant with respect to the food to consumption ratio, the employment dummy, and the grant recipient dummy. When consumption deciles dummies are used, the coefficient on *rpol* is around –0.2, and the coefficients on consumption deciles (all statistically significant) start from 0.54 for the lowest consumption decile and decline in size to around 0.1 for the 5th decile, and hover around 0.15–0.2 for the 6–10th consumption deciles. However, the overall effects of *rpol* is statistically significant at the 1 percent level for the lowest, 5th and highest consumption deciles only. The coefficients on other control variables are similar to those from the earlier models using *mps*.

However, overall effects of monetary policy tightening are larger than before in a few cases, even though the magnitude of mps and rpol may not be comparable. The average and standard deviation of rpol is -0.3 and 1.0 for 2008-17. Thus, a one standard deviation increase in rpol leads to a 34 percent increase in per-capital household real consumption for the first consumption decile. This is larger than the 13 percent obtained earlier due to a one standard deviation move in mps. The impact for the 10^{th} consumption decile, of around 20 percent reduction in consumption, is also larger than the 15 percent reduction due to a one standard variation move in mps.

-

¹⁸ Each model is estimated with and without the lagged dependent variable.

Table 7. Determinants of Per-Capita Household Real Consumption in South Africa: Extension 1– Additional Channels of Monetary Policy Transmission

(Estimated coefficients)

Model #		7	8	11	12	13	14	9	10
		Grant t	o consmption		Acces		Different decile dummies		
				Ban	k account	Cre	edit card	Sincient (Jeene dannine.
Macro Real GDP (log)	LO.	2.668***	2.823***	1.841***	1.923***	1.932***	2.018***	1.750***	1.832***
Exogenous monetary policy shock (mps)		-0.146**	-0.177***	0.000	-0.012	-0.02	-0.033	0.389***	0.371***
	LI.	-0.140	-0.177	0.000	-0.012	-0.02	-0.033	0.309	0.371
Micro					0.075				
Per-capita household real cons. (log)	L1.		-0.188***	•••	-0.076*	•••	-0.077*	•••	-0.074*
Education dummy		0.453	0.4544	0.422	0.422	0.4224	0.4224	0.407	0.407
No education		-0.153	-0.154*	-0.123	-0.123	-0.133*	-0.133*	-0.107	-0.107
Lower primary		-0.228*** -0.202***	-0.225*** -0.201***	-0.264***	-0.263***	-0.271*** -0.221***	-0.271*** -0.221***	-0.243*** -0.209***	-0.243***
Upper primary		-0.202***	-0.201***	-0.212*** -0.085***	-0.213*** -0.086***	-0.221***	-0.221***	-0.209***	-0.210*** -0.102***
Secondary Tertiary	L1.								
Food share of total consumption ratio		 0.166***	 0.149***	 0.253***	 0.245***	 0.251***	 0.243***	0.250***	 0.243***
Employment dummy		0.100	0.049**	0.233	0.243	0.231	0.243	0.230	0.243
Grant to consumption ratio		0.040	0.027				0.030		0.045
Bank account	L1.			0.039**	0.040**				
Credit card	L1.					-0.031	-0.030		
Interaction with mps									
mps * grant to consumption ratio		0.088*	0.088*	•••	•••	•••	•••	•••	
mps * bank account	L1.			-0.088	-0.092				
mps * credit card	L1.					-0.420***	-0.432***		
mps * consumption decile 1	L1.					•••			
mps * consumption decile 2	L1.					•••	•••	-0.009	-0.003
mps * consumption decile 3	L1.							-0.110	-0.104
mps * consumption decile 4	L1.			•••		•••	•••	-0.204	-0.196
mps * consumption decile 5	L1.			•••		•••	•••	-0.399***	-0.393***
mps * consumption decile 6	L1.							-0.471***	-0.465***
mps * consumption decile 7	L1.							-0.591***	-0.584***
mps * consumption decile 8	L1.							-0.579***	-0.574***
mps * consumption decile 9	L1.	•••						-0.515***	-0.512***
mps * consumption decile 10	L1.							-0.831***	-0.827***
Other controls									
Other controls Location	1.1								
Location Location*real GDP		yes	yes	yes	yes	yes	yes	yes	yes
Consumption decile		yes	yes yes	yes	yes	yes	yes	yes	yes
Individual effects	L1.	yes yes	yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes
maividual effects	•••	yes	yes	yes	yes	yes	yes	yes	yes
# of Obs.		17,998	17,998	26,876	26,876	26,876	26,876	26,876	26,876
Cross section (N)		4,500	4,500	6,719	6,719	6,719	6,719	6,719	6,719
Time series (T)		4	4	4	4	4	4	4	4
Adjusted R^2		0.120	0.121	0.116	0.117	0.117	0.117	0.126	0.127
·									
Memo item:									
Total effect of <i>mps</i> Grant to consmption = 0.9		-0.067	-0.098**						
Grant to consmption = 0.9 Grant to consmption = 0.25		-0.067 -0.111**	-0.098^^ -0.155***	***	***				•••
Bank account				-0.087	 -0.103*				
Credit card	•••			-0.007	-0.105	 -0.443***	 -0.469***		
C. Care Cara	•••	•••		***	***	U1J	0.703	•••	•••
Consumption decile 1								0.389***	0.371***
Consumption decile 2								0.381***	0.368***
Consumption decile 3								0.28***	0.267***
Consumption decile 4								0.185*	0.175*
Consumption decile 5								-0.009	-0.022
Consumption decile 6								-0.081	-0.022
Consumption decile 7								-0.201**	-0.213**
Consumption decile 8								-0.201	-0.203*
Consumption decile 9								-0.126	-0.141
Consumption decile 10								-0.120	-0.458***

Sources: Haver, NIDS, and author's calculations.

Note: This table reports estimated results from equation (3). Dependent variable is per-capita household real consumption level in log. L0 and L1 signify contemporaneous value and one period lag. ***, **, and * when statistically significant at the 1, 5, and 10 percent levels. *Memo item* reports the total effects of *mps* calculated using Stata command *lincom*.

Table 8. Determinants of Per-Capita Household Real Consumption in South Africa: Extension 2–Real Policy Rate

(Estimated coefficients)

Model #		11	12	13	14	15
Macro						
Real GDP	LO.	1.588***	1.588***	1.587***	1.577***	1.624***
Real policy rate (rpol)	L1.	0.003	-0.052	0.011	-0.028	-0.195***
Micro						
Education dummy						
No education	L1.	-0.124	-0.127	-0.124	-0.122	-0.122
Lower primary		-0.264***	-0.269***	-0.263***	-0.263***	-0.256***
Upper primary		-0.215***	-0.219***	-0.214***	-0.215***	-0.214***
Secondary		-0.076**	-0.081***	-0.077**	-0.077**	-0.098***
Tertiary	L1.					
Food share of total cons.		0.385***	0.436***	0.385***	0.386***	 0.251***
Employment dummy		0.038**	0.038**	0.035**	0.038**	0.045***
Grant recipient dummy		-0.018	-0.018	-0.019	-0.004	-0.023
*	L1.	0.010	0.010	0.015	0.004	0.023
Interaction with rpol			0.100***			
rpol* Food share	L1.		0.180**			
rpol* Employment dummy	L1.			-0.014		
rpol* Grant recipient dummy	L1.				0.057**	
rpol * consumption decile 1	L1.					0.536***
rpol * consumption decile 2	L1.		•••	•••		0.275***
rpol * consumption decile 3	L1.					0.232***
rpol * consumption decile 4	L1.					0.223***
rpol * consumption decile 5	L1.		•••		•••	0.103*
rpol * consumption decile 6	L1.					0.146**
rpol * consumption decile 7	L1.					0.167***
rpol * consumption decile 8	L1.				•••	0.223***
rpol * consumption decile 9	L1.		***	•••	•••	0.182***
·	L1.	•••	***	•••	•••	0.102
Other controls						
Location	L1.	yes	yes	yes	yes	yes
Location*real GDP	L1.	yes	yes	yes	yes	yes
Consumption decile	L1.	no	no	no	no	yes
Individual effects		yes	yes	yes	yes	yes
# of Obs.		26,876	26,876	26,876	26,876	26,876
Cross section (N)		6,719	6,719	6,719	6,719	6,719
Time series (T)		4	4	4	4	4
Adjusted R^2		0.108	0.109	0.108	0.109	0.124
nujusteu N°2		0.100	0.105	0.100	0.109	U.124
Memo item:						
Total effect of <i>rpol</i>						
Food share = 0.45			0.028			
Food share = 0.2			-0.017			
Employment dummy				-0.003		
Grant recipient dummy					0.029	
Consumption decile 1						0.34***
Consumption decile 2		•••	•••	•••	•••	0.08
· · · · · · · · · · · · · · · · · · ·		•••	•••			
Consumption decile 3	•••	•••				0.036
Consumption decile 4			•••			0.027
Consumption decile 5						-0.093*
Consumption decile 6		•••	•••		•••	-0.049
Consumption decile 7						-0.028
Consumption decile 8						0.028
Consumption decile 9						-0.014
Consumption decile 10					•••	-0.195***

Sources: Haver, NIDS, and author's calculations.

Note: This table reports estimated results from equation (3). Dependent variable is per-capita household real consumption level in log. L0 and L1 signify contemporaneous value and one period lag. ***,**, and * when statistically significant at the 1, 5, and 10 percent levels. *Memo item* reports the total effects of *mps* calculated using Stat command *lincom*.

VI. SUMMARY AND DISCUSSION

This paper contributes to our understanding of the role of individual characteristics in the transmission mechanism of monetary policy in the context of South Africa. Exogenous monetary policy tightening exerts a modest and less unfavorable effect, or even a relatively large favorable effect, on the consumption of individuals at lower ends of the consumption distribution. Individuals with lower consumption levels tend to rely more on government transfers, thus less on labor income, and appear to benefit mainly from lower inflation. The consumption of individuals with higher consumption levels is more likely to be negatively affected through lower labor income, weaker asset price performance, and higher debt service cost.

As the South African Reserve Bank (SARB) uses monetary policy to safeguard low and stable inflation, welfare-improving policies need to address other key determinants of individual-level consumption. As inflation fell to around the lower end of the official target band, the SARB progressively reduced the policy rate by 300 basis points in 2020 so that the accommodative monetary policy stance helps the economy cope with negative effects of the COVID-19 pandemic. While the SARB maintains its data-dependent monetary policy strategy, the agenda of key structural reforms identified by the authorities (National Treasury South Africa, 2019) needs fuller implementation to attract private investment, create jobs, boost economic growth, and make it more inclusive. Educational attainment needs to be enhanced to gain skills and employment. These are particularly important when the COVID-19 pandemic risks leaving scarring on economic activity and social conditions, and beyond that, in the context of the future of work. Looking ahead, additional waves of NIDS will help solidify the paper's findings.

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Table A1. Determinants of Per-Capita Household Real Consumption in South Africa: Exogenous Monetary Policy Shock, with Lagged Dependent Variable

(Estimated coefficients)

Model #		16	17	18	19	20	21
Macro							
Real GDP (log)	L0.	1.562***	2.009***	2.032***	1.983***	2.009***	1.823***
Exogenous monetary policy shock (mps)	L1.		-0.053	-0.236***	0.000	-0.053	-0.457***
Micro							
Per-capita household real cons. (log)	L1.	-0.055	-0.068	-0.07	-0.07	-0.068	-0.069
Education dummy							
No education	L1.	-0.130*	-0.132*	-0.134*	-0.125	-0.132*	-0.105
Lower primary	L1.	-0.273***	-0.275***	-0.276***	-0.266***	-0.275***	-0.244***
Upper primary	L1.	-0.223***	-0.226***	-0.229***	-0.220***	-0.226***	-0.212***
Secondary	L1.	-0.091***	-0.091***	-0.096***	-0.093***	-0.091***	-0.105***
Tertiary	L1.						
Food share of total consumption	L1.	0.242***	0.244***	0.253***	0.244***	0.244***	0.243***
Employment dummy	L1.	0.051***	0.050***	0.051***	0.045***	0.050***	0.049***
Grant recipient dummy	L1.	-0.02	-0.022	-0.022	-0.021	-0.022	-0.022
Interaction with mps							
mps * Food share	L1.			0.488***			
mps * Employment dummy	L1.				-0.123**		
mps * Grant recipient dummy	L1.					0.001	
mps * consumption decile 1	L1.						0.828***
mps * consumption decile 2	L1.						0.825***
mps * consumption decile 3	L1.						0.725***
mps * consumption decile 4	L1.						0.633***
mps * consumption decile 5	L1.						0.436***
mps * consumption decile 6	L1.						0.364***
mps * consumption decile 7	L1.						0.244**
mps * consumption decile 8	L1.						0.255**
mps * consumption decile 9	L1.						0.317***
mps * consumption decile 10	L1.						
Other controls							
Location	L1.	yes	yes	yes	yes	yes	yes
Location*real GDP	L1.	-	yes	yes	yes	yes	yes
Consumption decile	L1.	•	yes	yes	yes	yes	yes
Individual effects		yes	yes	yes	yes	yes	yes
# of Obs.		26,876	26,876	26,876	26,876	26,876	26,876
Cross section (N)		6,719	6,719	6,719	6,719	6,719	6,719
Time series (T)		6,719	6,719 4	6,719 4	6,719 4	6,719 4	6,719 4
Adjusted R^2		0.115	0.116	0.117	0.116	0.116	0.127

Sources: Haver, NIDS, and author's calculations.

Note: This table reports estimated results from equation (3). Dependent variable is per-capita household real consumption level in log. L0 and L1 signify contemporaneous value and one period lag. ***, **, and * when statistically significant at the 1, 5, and 10 percent levels. *Memo item* reports the total effects of *rpol* is calculated using Stat command *lincom*.