

Tax Hackathon: Let's gather to leverage innovation and collaboration for the Senegalese Tax System!

November 3rd & 4th, 2016
Dakar, Senegal



REPUBLIQUE DU SENEGAL

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MINISTRE DE L'ECONOMIE DES FINANCES ET DU PLAN



Congratulations! You have been selected to take part in the first hackathon ever in Dakar, Senegal, gathering 80 people from 21 countries to try to tackle the same issue: bringing more simplicity and transparency to the Senegalese tax system.

You have been chosen because you have been identified as an expert either in innovation, IT, tax operations, or tax policy. This event will allow you to work for two days along with other world-class experts to leverage innovation for the tax administration in Senegal.

INNOVATION

During this hackathon, you will be encouraged to have limitless ideas and to try to find solutions that no one ever thought about before! You will be guided through a process that will help you get rid of any self-censorship you may have.

COLLABORATION

You will also have the chance to team up with people from different horizons: three continents will be represented, with people from national and international institutions, large corporates, startups, etc.

Two actors are teaming up to bring you this experience



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The **Ministry of Economy, Finance and Planning** is the main host of the event. As part of the Emerging Senegal Plan, the Ministry is much involved in the modernization and the simplification of its tax system.



The Fiscal Affairs Department (FAD) has been the world-leading source of fiscal expertise for over 50 years. FAD researches and analyzes fiscal developments around the world; provides policy advice to IMF member countries; and provides timely, practical and tailored technical assistance to countries seeking to modernize their fiscal policies and institutions—both on the revenue and expenditure sides of the budget. In recent years FAD has provided advice and support to over 140 countries, covering all regions and income levels, with a view to building durable fiscal institutions. This includes modernizing tax systems and their administration so that they can finance critical social services and infrastructure.

A hacka-what?

A **hackathon** is a **two-day event** that gathers participants from different areas of expertise in order to **build innovative solutions** to complex issues. Following a dedicated methodology with three steps, you will be guided to **collectively**:

1. **Identify** issues you really care about and their real causes;
2. **Invent** innovative solutions by sharing your ideas;
3. **Prototype** these solutions, focusing on the people that will use them at the end of the day, to make them really useful and sustainable.

Within two days, thanks to this methodology and the power of prototyping, you will be able to design innovative solution that may be directly applicable by the DGID!

80 participants will be split into 10 teams around 3 main topics.

Don't panic, we will give you all the information you need to be able to understand any topic and be able to find innovative ideas to tackle these issues.

Data Management at the DGID

How can data management in the DGID be improved? What treatment should be given to historical taxpayer records that are paper-based? How can the DGID ensure their IT system has a complete and accurate recording of taxpayers' information so it can manage taxpayer accounts efficiently? What management / organizational aspects of this issue need to be addressed to ensure IT resources and data are best used in the organization?

Relationship between taxpayers & tax administration

What can be done to improve the taxpayers'/users' experience interacting with the DGID? How can these interactions be simplified, whether referring to large corporations, small entrepreneurs, or individuals? How can services and data best be tailored to a taxpayer's individual needs?

Relationship between third parties & the tax administration

Voluntary compliance is highest when tax administrations have third-party information to check the veracity of what taxpayers are reporting. What practical steps can be taken to ensure the systematic sharing of taxpayer-related information between the DGID and other organizations (customs, banks, public service providers...), and the effective use of this data by the DGID, with a view to raising compliance levels?

DAY 1	THURSDAY, NOVEMBER 3rd
8:00am – 9:00 am	Registration / Breakfast
9:00am – 9:30am	Opening remarks / Introductions 1. M. Cheikh Ahmed Tidiane Ba, Director General of Taxes and Domains, Senegal 2. M. Sanjeev Gupta, Deputy Director of FAD, IMF 3. M. Amadou Ba, Minister of Economy and Finance, Senegal
9:30am – 10:15am	Coffee Break & Time to discover each challenge
10:15am – 10:30am	Objectives and selection criteria for the Hackathon Mme. Katherine Baer, Chief of the Revenue Administration Division 2, FAD, IMF
10:30pm – 1:00pm	Creation of groups, ice-breaker, and understanding of challenges and sub-challenges
1:00pm – 2:30pm	Lunch Break
2:30pm – 3:15pm	Inspiration phase: each group list all the ideas that may inspire their work
3:15pm – 4:00pm	Creativity phase: Participants bounce ideas off each other to be as innovative and creative as possible
4:00pm – 5:00pm	Concept selection, task assignment, agenda setting
5:00pm – 7:00 pm	Sub-group work on the chosen concept
7:00pm – 8:00pm	Break
8:00pm	Dinner hosted by the Ministry of Finance and DGID, Welcoming remarks by M. Daouda Sembene, IMF

The Agenda*

	DAY 2	FRIDAY, NOVEMBER 4th
The Agenda*	8:00am – 8:30am	Participants welcoming and warm up
	8:30am – 9:00am	Each group presents where it is at this moment
	9:00am – 1:00pm	Sub-group work to finish prototyping the solution and preparing the pitch
	1:00pm – 3:00pm	Lunch Break
	3:00pm – 4:00pm	Groups creation, Ice-breaker, sub-challenge precision and challenge comprehension
	4:00pm – 4:30pm	Jury Deliberation
	4:30pm – 5:00pm	Announcement of winners
	5:00:pm – 5:15pm	Distribution of Prizes by M. Amadou Ba, Minister of Economy and Finance of Senegal
	5:15pm – 5:35pm	Closing session 1. M. Sanjeev Gupta, Deputy Director of FAD, IMF 2. M. Amadou Ba, Minister of Economy and Finance, Senegal
	6:00pm	End of the hackathon

What do you need to prepare?

Basically, nothing!

Simply bring your laptop, loads of energy, and lots of generosity. You will just need to let yourself be guided by our animators and propose your most brilliant ideas. These two days will definitely be an exciting experience for all participants, and we hope that we will be able to make you discover a new way of crafting ideas that change society. Some groups will work in English, others in French, so don't worry about the language; everything will be made so that you feel comfortable.

We cannot wait to welcome you in Dakar and see what brilliant prototypes you will collectively be able to propose.

See you in November!

The organizing team.

WEBSITES

www.finances.gouv.sn
www.imf.org

